

For marketers who mean business

Founded in 1959, The Marketing Society is the influential global community that expands perspectives on what marketers can achieve.



GLOBAL - 3300+ MEMBERS



LOCAL - 600+ GCC MEMBERS



WHY JOIN?

COMMUNITY

Connections and conversations with a global network of influential marketers.

INSPIRATION

World-class events, Awards, content and member-driven initiatives providing the inspiration and ideas you need.

ACCELERATION

A unique programme of professional development programmes to open doors and minds; helping you go further (faster).

BENEFITS INCLUDE



COMMUNITY



CONTENT



PROFESSIONAL DEVELOPMENT



WORLD-CLASS EVENTS



PARTNER DISCOUNTS

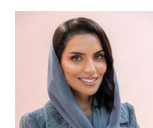


INDUSTRY RECOGNITION



SOPHIE DEVONSHIRE

Chief Executive Officer,
The Marketing Society



AMINA TAHER

Chief Brand and
Communications Officer,
Majid Al Futtaim &
UAE Chair



MOHAMMED ISMAEEL HAMEEDALDIN

Partner, TOUGHLOVE
Advisors & GCC Chair

TO APPLY

Personal Membership

Membership starting from AED
2,495 + AED 600 enrolment fee

Team Membership for 5

AED 11,851 per year (5% discount)

For more information

Alasdair Hall-Jones
Global Director
alsadair@marketingsociety.com

To join us, please apply at marketingsociety.com

MEMBERSHIP LEVELS

PLUS

- Be part of a global marketing community
- 120+ world-class events with at least 30 per year in the UAE
- 1 x ticket to the UAE Navigte: Now & Next
- Members-only Community Platform
- Members-only GCC WhatsApp group
- Exclusive newsletters
- Curated content library
- Subscription to Campaign Middle East
- The Marketing Society GCC Awards (save AED 500 per entry)
- Accelerated learning through leadership programmes
- 10% discount on CIM training courses
- 1 x Flagship UAE Changemakers Conference (worth AED 395)
- 5 x Accelerate Learning Labs (worth AED 7,970)
- 1 x GCC Awards Ceremony ticket (worth AED 445)
- 1 x Exclusive Member Plus only event (Worth AED 365)
- 1 x Virtual ticket to Global Changemakers Conference (worth AED 995)

AED 3,995

Only AED 10.95 per day

STANDARD

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- Members-only Community Platform
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- The Marketing Society GCC Awards (save AED 500 per entry)
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- 10% discount on CIM training courses
- 1 x Flagship UAE Changemakers Conference (worth AED 395)
- 5 x Accelerate Learning Labs (worth AED 7,970)
- 1 x GCC Awards Ceremony ticket (worth AED 445)
- 1 x Exclusive Member Plus only event (Worth AED 365)
- 1 x Virtual ticket to Global Changemakers Conference (worth AED 995)

AED 2,495 (Plus a joining fee of AED 600)

Only AED 6.84 per day