



FELLOWS
OF THE MARKETING SOCIETY



A

A B C D E F G H I J K L M N O P Q R S T U V W X Y Z

- [Aedamar Howlett](#)
- [Adam Morgan](#)
- [Adrian Last](#)
- [AJ Coyne](#)
- [Alex Batchelor](#)
- [Ali Findlay](#)
- [Alison Gibb](#)
- [Alison Orsi](#)
- [Amanda MacKenzie OBE](#)
- [Amina Taher](#)
- [Andrew Au](#)
- [Andrew Harrison](#)
- [Andrew Marsden](#)
- [Andrew Nebel MBA](#)
- [Andrew Strange](#)
- [Andrew Warner](#)
- [Andrew Wilson](#)
- [Andy Neal](#)
- [Angus Meldrum](#)
- [Annabel Venner](#)
- [Anthony Thomson](#)
- [Archie Norman](#)
- [Asad Rehman](#)



AEDAMAR HOWLETT
 VP Europe
 O2O Digital Transformation
 | MD Western Europe, Coca-Cola

SPECIALITIES: Leading teams to drive business growth | Advocate for value creation opportunities for change | Consumer insight driven disruptive brand innovation | Customer insight driven commercial strategy initiatives

[in](#) [x](#)



ADAM MORGAN
 Founding Partner
 at eatbigfish

SPECIALITIES: Helping teams bring and realise a challenger mindset around their key strategic and cultural issues | Turning apparent constraints into sources of breakthrough

[in](#) [x](#)



ADRIAN LAST
 Global CMO,
 ITV Studios

SPECIALITIES: Driving brand growth | Shaping marketing strategy | Leading commercial & creative teams | Supporting leaders through coaching | Strengthening stakeholder relationships | Helping organisations grow with clarity & purpose

[in](#)



AJ COYNE
 VP Marketing & Growth, Monzo |
 Chief Marketing and Growth Officer

SPECIALITIES: Marketing | Growth, Brand | Data, Lifecycle | Product, Journeys | Creativity | PR | Comms | Operations | AI

[in](#) [x](#)



ALEX BATCHELOR
 Chair at Watch Me Think | NED at Mission Translate

SPECIALITIES: Experienced marketer who enjoys helping businesses grow | Solving all the messiness that growth both requires and brings

[in](#) [x](#)



ALI FINDLAY
 Chief Executive of the Lane Agency |
 Executive Director of the Lane Media Agency

SPECIALITIES: Brand and Marketing Strategy | Advertising & Digital Strategy | Performance Marketing | Key sectors include: Food & Drink, E-Commerce, Retail, Tourism, Transport & Aviation

[in](#) [x](#)

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A B C D E F G H I J K L M N O P Q R S T U V W X Y Z



ALISON GIBB

Deputy Director of Learning & Teaching, University of Glasgow Adam Smith Business School

SPECIALITIES: Marketing | Communications | Business Strategy | Project Management | Entrepreneurship | Non-executive Director | Company director | Management Consultant | Academic



ALISON ORSI

Global CMO | NED | Trustee | Mentor

SPECIALITIES: Marketing | Leadership | Digital transformation | Strategy | Data-led optimisation | Performance marketing | Agile | Culture change | Mentoring



AMANDA MACKENZIE OBE

CEO BITC | NED Lloyds Banking Group | Chair RB committee

SPECIALITIES: ESG | Levelling up | Brand | Marketing | Customer experience | Running a charity



AMINA TAHER

Chief Marketing Officer, Wio Bank. UAE Chair, The Marketing Society, Board Member, Bloom Holdings,

SPECIALITIES: Leadership | Public service | Entrepreneurship | Mentoring. I build successful teams, champion women's empowerment, and bring a deep passion for sports, business, and cultural exchange.



ANDREW AU

Managing Principal Wander Consult | Formerly: Uniplan, Eight Inc., Imagination

SPECIALITIES: Agency leadership | Business development | Transformation | Strategy



ANDREW HARRISON

Founding Partner own consultancy in APAC | Former CEO and CMO

SPECIALITIES: Brand and marketing consultancy | Leading Asia's branded businesses through digital transformation



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ANDREW MARSDEN
 Business Strategy Consultant | Chair | NED

SPECIALITIES: Corporate Strategy | Brand Positioning | CEO Mentoring

[in](#) [X](#)



ANDREW NEBEL MBE
 Marketing & Fundraising Consultant | Charity Trustee | Healthcare Volunteer | Parish Councillor

SPECIALITIES: Marketing | Communications | Charity | Fundraising | Healthcare

[in](#) [X](#)



ANDREW STRANGE
 NED Chairman | Advisor | Investor

SPECIALITIES: Marketing Technology Consultant Strategist | Scale-up Specialist

[in](#) [X](#)



ANDREW WARNER
 Global CMO | NED | Founder | Mentor | Board Advisor | Marketing Expert

SPECIALITIES: Executive leadership | Marketing leadership | Marketing strategy | Brand strategy | Creative effectiveness | Advertising | International marketing | Ecommerce | Digital media | Design | Consulting | Speaking | Mentoring

[in](#) [X](#)



ANDREW WILSON
 Director of Communications, Marketing and Responsible Banking, Santander UK plc

SPECIALITIES: Joining dots ensuring disciplines combine to more than sum of their parts. Best in complex organisations and special situations. Enjoy developing people, teams and self.

[in](#) [X](#)



ANGUS MELDRUM
 UK Marketing Director | United Distillers and Scottish and Newcastle. Retired, now doing non exec work.

SPECIALITIES: FMCG brand marketing, especially drinks | Public/Private partnerships especially in city centers

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A B C D E F G H I J K L M N O P Q R S T U V W X Y Z



ANDY NEAL
 Non-executive chairmanships | Directorships and trusteeships with marketing focus

SPECIALITIES: Board directorship | Leadership | Corporate strategy | Change management | Marketing | Branding | Advertising | Public relations | Communications | Crisis management | Research | New product development | Design | Multi-channel operations

[in](#) [X](#)



ANNABEL VENNER
 Global CMO | NED | Chair | Marketing Expert | B2B & B2C | DTC | Mentor

SPECIALITIES: Advertising | Marketing | E-commerce | Social media | Communications | Leadership | Board engagement | Branding | Market research | Design | Digital transformation | Mentoring | Search | Partnerships | Strategy | Multi-channel | Culture change | Operations


[in](#) [X](#)



ANTHONY THOMSON
 Founder and former chair, Metro bank and atom bank (UK) Bank 86 400 (Australia)

SPECIALITIES: Marketer by passion, entrepreneur and banker by background

[in](#) [X](#)



ARCHIE NORMAN
 Chairman | Marks and Spencer plc

SPECIALITIES:

[in](#) [X](#)



ASAD REHMAN
 Media | Digital Marketing | Digital Transformation | Digital Commerce

SPECIALITIES: Media, Advertising | Branding & Design | Data Driven Marketing | Change Management | Marketing ROI | Data & Analytics | CRM/Loyalty | AdTech | Martech | C-Suite experience

★ REPRESENTS AN HONORARY FELLOW

B

[Barry Fearn](#)
[Becky Brock](#)
[Benny Higgins](#)
[Beverley Hart](#)
[Bridget Jackson](#)

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BARRY FEARN
Founder & Managing Director of Lane Media

SPECIALITIES: Media Strategy | Digital Marketing Strategy | Data Analysis & Commercialisation

[in](#) [X](#)



BECKY BROCK
Global CCO | Commercial Leader | NED | Retail | Digital Transformation

SPECIALITIES: Executive board leadership | Strategic repositioning | Commercial proposition development | Brand reinvigoration | Digital transformation | Data strategy | E-commerce trading | Communications | Margin management | Change leadership

[in](#) [X](#)



BENNY HIGGINS
Executive & non executive Chairman in the Private, Public and Third sector

SPECIALITIES: General Leadership | Finance | Culture

[in](#) [X](#)



BEVERLEY HART
Communications and Marketing Director

SPECIALITIES: Advertising | Brand | Marketing | Design | PR | Strategy | Stakeholder management

[in](#) [X](#)



BRIDGET JACKSON
Chief Sustainability Officer | Strategic Advisor | ESG Expert

SPECIALITIES: Strategy Development and Board Engagement | NGO Partnerships | Climate Change and Business | Net Zero, Climate Resilience | Sustainable Lifestyles | Sustainability Communications | Employee Engagement | Innovation and Design

[in](#) [X](#)

★ REPRESENTS AN HONORARY FELLOW

C

[Cara Chambers](#)
[Charlie Dawson](#)
[Charlotte Oades](#)
[Cheryl Calverley](#)
[Chris Baréz-Brown](#)
[Chris Griffin](#)
[Chris MacLeod](#)
[Cilla Snowball CBE](#)
[Claire Prentice](#)
[Clare Smith-O'Donnell](#)
[Crawford Hollingworth](#)

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CARA CHAMBERS
 Global Marketing Director – International Beverage | Head of Brand – Sainsbury’s Bank

SPECIALITIES: Strategic Leadership | Coaching & Developing People | Brand Building | Innovation & NPD Strategy | Creative & Communications | Food & Drink industry

[in](#) [X](#)



CHARLIE DAWSON
 Founding Partner at The Foundation

SPECIALITIES: Helping organisations of all kinds become truly customer-led | Leading transformations to achieve that end | Supporting customer experience-related initiatives | Guiding through strategic insight

[in](#) [X](#)



CHARLOTTE OADES
 NED | Board Advisor

SPECIALITIES: Global brand building | New business models and partnerships | Sustainable business development and growth | Communication


[in](#) [X](#)



CHERYL CALVERLEY
 CEO | CMO | Founder | Marketing consultant | Consumer brands | D2C | Mentor | Coach

SPECIALITIES: Leadership, strategy & transformation | Culture & capability | Growth strategy | Marketing effectiveness | Brand development across FMCG, insurance, financial services, e-commerce | FTSE-100 to scale-up | Coaching | Mentoring | Business advisory

[in](#) [X](#)



CHRIS BARÉZ-BROWN ★
 Founder of Upping Your Elvis | Founder of Talk It Out

SPECIALITIES: Energy | Leadership | Culture Change | Creative | Mental Well Being | Having a mighty fine time!

[in](#) [X](#)



CHRIS GRIFFIN
 Trustee - Museum of Brands | Director PI Global | Chair – Kindred Studios

SPECIALITIES: Charity turnarounds | Global branding | Packaging design | Property and Trusts

[in](#) [X](#)

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[Charlie Dawson](#)
[Charlotte Oades](#)
[Cheryl Calverley](#)
[Chris Baréz-Brown](#)
[Chris Griffin](#)
[Chris MacLeod](#)
[Cilla Snowball CBE](#)
[Claire Prentice](#)
[Clare Smith-O'Donnell](#)
[Crawford Hollingworth](#)

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CHRIS MACLEOD

Consultant | NED

SPECIALITIES: Managing effective change in complex organisations; including behaviour change in customers, cultural change in the organisation and change in the relationships with key stakeholders

[in](#) [X](#)



CILLA SNOWBALL CBE

Governor Wellcome Trust and NED Derwent London

SPECIALITIES:

[in](#) [X](#)



CLAIRE PRENTICE

Head of Marketing & Brand at The Scottish Government, and Chair of the Advisory Board at The Marketing Society Scotland

SPECIALITIES: Strategic marketing | Behaviour change | Place brand strategy and digital storytelling — using insight and creativity to deliver campaigns that change perceptions, influence behaviour and motivate action

[in](#) [X](#)



CLARE SMITH-O'DONNELL

Strategy | Marketing | Comms | Stakeholder engagement | Creative

SPECIALITIES: Planning | Behaviour change comms | PR | Leadership | Mentoring | Creativity | Affinity partnerships | Stakeholder engagement | Public affairs

[in](#) [X](#)



CRAWFORD HOLLINGWORTH

Global Founder TBA | Behavioural Science Expert | Consultant | Author | Speaker | NED

SPECIALITIES: Applying Behavioural Science to marketing challenges | Brand strategy | Innovation | Customer experience | Design | Organisational change

[in](#) [X](#)

★ REPRESENTS AN HONORARY FELLOW

D

Darren Chuckry
Daryl Fielding
David Allfrey MBE FRGS
David Amers
David Clayton Smith
Dr David Eustace
Dr David Pearson
David Wethey
Deborah Cutler-Hoskins
Dino Myers-Lampley
Dominic Grounsell
Dougal Sharp



DARREN CHUCKRY

Founder |
 Managing Director
 | HK Initiative

SPECIALITIES: Brandtech | Branded Content
 | Advertising | Marketing | XR, Mixed
 Reality | Augmented Reality | Virtual |
 Hybrid Events | Business Consulting |
 Web3 | Metaverse | Virtual | Experiential

[in](#) [X](#)




DARYL FIELDING

CEO, The
 Marketing
 Academy
 Foundation | NED.
 Author | Brand/
 Marketing Expert

SPECIALITIES: Business leadership and
 operations | Strategy | Leading change
 | Brand strategy and implementation |
 Marketing |
 Marketing communications | Partnerships |
 Diversity and inclusion | Youth |
 Sectors: FMCG, Technology, Charity

[in](#) [X](#)



**DAVID ALLFREY
 MBE FRGS**

Major Event
 CEO | Producer |
 Creative Director
 | Public Speaker |
 Cultural Diplomat

SPECIALITIES: Conceiving | Designing
 & delivering large scale events |
 Cross-cultural and multi-disciplinary
 introductions & integration | Innovative
 and indirect solutions to conceptual,
 physical and moral challenges

[in](#) [X](#)



**DAVID
 AMERS**

Planning Partner
 at Leith | Leading
 the strategy across
 key clients

SPECIALITIES: Energy | Leadership |
 Culture Change | Creative | Mental Well
 Being | Having a mighty fine time!

[in](#) [X](#)



**DAVID CLAYTON-
 SMITH**

NHS Chair |
 Integrated Care
 Systems | Health
 Innovation
 and analytics

SPECIALITIES: Organisational integration
 and service design innovation to increase
 the effectiveness of Healthcare

[in](#) [X](#)



**DR DAVID
 EUSTACE**

Creative consultant

SPECIALITIES: Listening, inspiring, problem
 solving and offering an honest opinion |
 My career has taken me around the globe
 offering incredibly varied projects from one
 on one situations to global corporations

[in](#) [X](#)

★ REPRESENTS AN HONORARY FELLOW

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[Daryl Fielding](#)
[David Allfrey MBE FRGS](#)
[David Amers](#)
[David Clayton Smith](#)
[Dr David Eustace](#)
[Dr David Pearson](#)
[David Wethey](#)
[Deborah Cutler-Hoskins](#)
[Dino Myers-Lampley](#)
[Dominic Grounsell](#)
[Dougal Sharp](#)

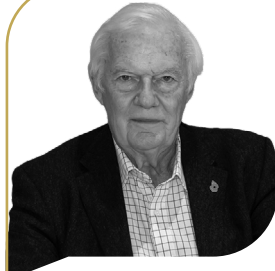
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DR DAVID PEARSON
Global CEO | Chair | NED | Marketing Expert | B2B, B2C Mentor | Author

SPECIALITIES: Experienced Non-Executive chairman | Director | Adviser | Mentor with classical sales and marketing with four of the world's great brand owners, and significant international experience.

[in](#) [x](#)



DAVID WETHEY
Idea Hero - Founder | Chairman Agency Assessments International and several ad agencies

SPECIALITIES: Author | Blogger | Speaker | Adviser to Brand Owners and Agencies | Shortly to be podcaster (IDEA HERO)

[in](#) [x](#)



DEBORAH CUTLER-HOSKINS
GSK | Global Marketing Director & Digital Lead

SPECIALITIES: International, results driven leader | Experienced global marketing, digital & communications director across Pharma, FMCG, retail, leisure & banking sectors | Creative innovator who fast tracks

[in](#) [x](#)



DINO MYERS-LAMPLEY
Founder | CSO | Advisor | Mentor | NED

SPECIALITIES: Strategy | Problem Solving | Media | Partnerships | Brand | Performance | Data | Distribution | Disruptive Ideas | Purpose

[in](#) [x](#)



DOMINIC GROUNSELL
Managing Director - UK & Ireland Digital

SPECIALITIES: General Management | Commercial & Marketing

[in](#) [x](#)



DOUGAL SHARP
Founder & Master Brewer

SPECIALITIES: Business & Brand leadership & strategy | Beer making

[in](#) [x](#)




 REPRESENTS AN HONORARY FELLOW

E



Edwina Dunn OBE
Elise MacDonald
Ellie Norman
Emma Harris
Emma Heath
Erica Kerner

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**EDWINA DUNN
OBE**
Founder of The Female Lead | Chair - CDEI | Board - Geospatial Commission

SPECIALITIES: Data science | Customer-centric business transformation | Female advancement | Data | Tech & ethics




**ELISE
MACDONALD**
Joint MD | Events Partner for The Marketing Society Scotland

SPECIALITIES: Events | Conferences | Award ceremonies | Experiential | Brand activation, live, virtual, hybrid




**ELLIE
NORMAN**
Global CMO | NED | Marketing Academy Fellow | Mentor

SPECIALITIES: Board Engagement | Marketing | Brand Management | Strategy | Insight & Analytics | Advertising | Social Media | Content | Media | Acquisition | DTC/Subscription | Communications | Experience | CRM MarTech



**EMMA
HARRIS**
Founder and Chief Running Glow London and leading the #slowthefuckdown movement

SPECIALITIES: Brand, culture and change | Working with leaders to create the right culture of belief | Focus and alignment to drive growth whilst protecting the mental and physical well-being of their teams



EMMA HEATH
Director of Marketing at Quality Meat Scotland

SPECIALITIES: Food & Drink Marketing | Consumer Research | Marketing Strategy | Packaging & Branding | NPD | Advertising | Agency Management | Scottish Brands | Company Culture & Employee Engagement | Student Mentoring | Championing Women in Business



**ERICA
KERNER**
CMO | Marketing & Communications Lead | B2B & B2C | Commercial | Mentor

SPECIALITIES: Brand Building | Strategy | Sports/Luxury/Fashion/Retail | Advertising | Brand & Corporate PR | CRM/Loyalty | Social & Digital | Partnerships & Collaborations | Research | Board Engagements



★ REPRESENTS AN HONORARY FELLOW

F

Fiona Burton
Fiona Proudler
Fiona Stewart

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FIONA BURTON

Partner, The Leith Agency | Chair, The Marketing Society Scotland (2019 - 2021)

SPECIALITIES: Business Strategy | Comms Strategy | Advertising & Design | Film Production | Digital Marketing | Relationship & People Management



FIONA PROUDLER

Head of Brand and Marketing | Marketing Director | CEO | Agency Leader

SPECIALITIES: Brand strategy | Brand development | Campaign development | Marketing activation | Advertising | Digital | Agency leadership | Business growth | New business



FIONA STEWART

Strategic thinker and planner, individual and team coach

SPECIALITIES: Insight | Developing and embedding strategy | Brand positioning | Individual, team and leadership development | Board level facilitator



★ REPRESENTS AN HONORARY FELLOW

G

Gemma Greaves
 Geoff Palmer
 George Shepherd
 Giles Robertson
 Graeme Atha
 Grant Duncan
 Gregor Urquhart

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GEMMA GREAVES
 Founder Cabal |
 Co Founder
 Nurture

SPECIALITIES: Connecting people and curating experiences/events to drive change | Community building; membership and partnership creation | Motivational speaker and facilitator | Mentor and talent management





GEOFF PALMER
 Support Community
 Organisations |
 Chancellor of Heriot-
 Watt University

SPECIALITIES: British (Scottish) West Indian History relating to slavery, colonialism and the origins and consequences of racism





GEORGE SHEPHERD
 Creative Director,
 Red Spider
 University Lecturer
 | Strategist |
 Creative Director

SPECIALITIES: Training | Creative Direction | Brand Strategy | Lecturing | Pitch Assist for Clients





GILES ROBERTSON
 Academic -
 Marketing | NED |
 Company Director
 Consultant

SPECIALITIES: Sustainability comms | Charity marketing | Marketing for good | Digital / content marketing | Brand strategy | Start-ups | Innovation | Account handling | Training for marketing leadership





GRAEME ATHA
 Director The
 Marketing Society |
 NED Caley Golf and
 Future Bilingual

SPECIALITIES: Builder of brands and marketer of marketing | Membership engagement | Event planning





GRANT DUNCAN
 Senior Client
 Partner &
 Managing Director
 at Korn Ferry

SPECIALITIES: Leading Korn Ferry's UK&I Consumer and EMEA Digital & Marketing Executive Search Practice




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[Gemma Greaves](#)
[Geoff Palmer](#)
[George Shepherd](#)
[Giles Robertson](#)
[Graeme Atha](#)
[Grant Duncan](#)
[Gregor Urquhart](#)

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GREGOR URQUHART

Head of Strategic
Communications
| Scottish
Government

SPECIALITIES: Public sector communications
| Social marketing | Government
communications | Third sector comms
| Behavioural economics | Engaging
with young people | Mentoring



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H

[Helen Campbell](#)
[Helen Tupper](#)
[Hugh Davidson](#)
[Huw Pennell](#)

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HELEN CAMPBELL
Global Marketing B2C/B2B Mentor | Previous Chair Marketing Society Scotland

SPECIALITIES: Marketing | Leadership | Communications | Change Management | Partnerships | Brand Design | Mediation Practitioner

[in](#) [x](#)



HELEN TUPPER
CEO | Speaker | Author | Podcaster | Coach | Trustee

SPECIALITIES: Co-creator of Squiggly Careers | Expert in learning design and career development | International thought-leader | Experienced in innovation, insight, brand and new business growth.

[in](#) [x](#)



HUGH DAVIDSON
President Europe, International Playtex | Founder Chair, Oxford Strategic Marketing

SPECIALITIES: International Aid (Chair H/ S Davidson Trust - doubling economic/ social empowerment - very poor women, Bangladesh) | Making vision/ values work - author of "The Committed Enterprise" | Full time philanthropist

[in](#) [x](#)



HUW PENNELL
European and UK General Management and Marketing Leadership

SPECIALITIES: 35 years experience in the wines and spirits industry | Master of the Quaich | Scottish Marketer of the Year 2006 | Environmental Conservation

[in](#) [x](#)

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IAN ARMSTRONG

CEO Topaz Virtual Productions (TVP) Ltd | NED | Exec Producer | Advisory Board member

SPECIALITIES: Start up | Fund raising | Virtual Production | Strategy | Production Industry | Marketing Communications | Full time philanthropist





IAN MCATEER

Chairman | Charity Trustee | Mentor | NED | Marketing Expert | B2B & B2C

SPECIALITIES: Advertising | Marketing | E-commerce | Website design and build | Leadership | Branding | Intellectual property | Mentoring | Tourism | Retail | Behaviour change | Whisky marketing | Charities | Entrepreneurship | Public sector | Advertising | IP law





IAIN VALENTINE

Gravitate HR: NED and Chair of the board | MSS: Chair of the Fellows

SPECIALITIES: Creative leadership | Growth and Winning Business | Succession and leadership planning | MBO and Trade sale (agency side)




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J

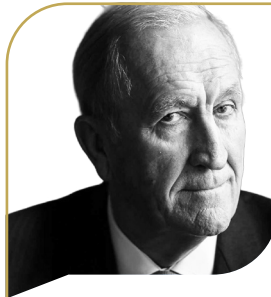
- [Jackie Duff](#)
- [James Espey OBE](#)
- [James Frost](#)
- [James Hallatt](#)
- [Jan Gooding](#)
- [Jane Stiller](#)
- [Jason Foo](#)
- [Jerry Buhlmann](#)
- [Jessica Myers](#)
- [Jill Walker](#)
- [Jim Kelly](#)
- [Joanne Lynn](#)
- [John Allert](#)
- [John Botia](#)
- [John Denholm](#)
- [John Gilbert](#)
- [Sir John Hegarty](#)
- [John Hooper CBE](#)
- [John Kearon](#)
- [John Zealley](#)
- [Josh Kricheski](#)
- [Julian Boulding](#)
- [Julie Doleman](#)
- [Juliet Simpson](#)
- [Justin King CBE](#)



JACKIE DUFF

Global leader
FMCG Marketing
| Chair | Change
Maker | NED
| Diversity
Champion

SPECIALITIES: Global Marketing | Business Development | Partnership Licensing | E-Commerce | Brand & Channel transformation | Strategic Communications | Leadership | Diversity | Advocacy | Sustainability | Economic & Community Development



JAMES ESPEY OBE

International
Brand Builder |
Entrepreneur |
Mentor | Author

SPECIALITIES: International brand builder with 50 years' experience in the Liquor Industry | Mentor and Author. "How to build your Personal Brand and make your Mark in the workplace"



JAMES FROST

Chief Marketing
Officer | Chief
Commercial Officer
| B2B & B2C

SPECIALITIES: Customer acquisition and retention | B2C and B2B marketing | Lead generation | Digital marketing | Advertising and brand positioning | Public relations and public affairs



JAMES HALLATT

Consumer
Healthcare General
Management
| Marketing

SPECIALITIES: Packaged goods marketing | International orientation | Healthcare expertise and senior team alignment and engagement



JAN GOODING

Coach, Chair |
Speaker | Advisor
| Columnist

SPECIALITIES: Coaching | Mentoring | Inclusive Leadership | Strategy, Governance | Brand Development | Advertising | Audience Measurement | Diversity & Inclusion | Culture Change | LGBT+ Activism



JANE STILLER

Chief Viewer Officer
- ITV
Chief Customer
Officer | Chief
Marketing Officer |
Chief Digital Officer

SPECIALITIES: Strategic positioning & turnaround | Brand reinvigoration | Digital & data transformation | Communication strategy | Insight implementation | Marketing effectiveness



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[James Espey OBE](#)
[James Frost](#)
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[Jerry Buhlmann](#)
[Jessica Myers](#)
[Jill Walker](#)
[Jim Kelly](#)
[Joanne Lynn](#)
[John Allert](#)
[John Botia](#)
[John Denholm](#)
[John Gilbert](#)
[Sir John Hegarty](#)
[John Hooper CBE](#)
[John Kearon](#)
[John Zealley](#)
[Josh Kricheski](#)
[Julian Boulding](#)
[Julie Doleman](#)
[Juliet Simpson](#)
[Justin King CBE](#)

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**JASON
FOO**

CEO | Non Exec |
Mentor | Marketing
Expert | Chairman
| Hon Treasurer

SPECIALITIES: Purpose | Marketing | Brand
Strategy & Differentiation | Branding
& Distinctiveness | Advertising &
Communications | Cultural Transformation
| Board Engagement | CRM & Loyalty |
Commercial Analysis
& Strategy | Leadership | Mentoring

[in](#) [X](#)



JERRY BUHLMANN

Senior Independent
Director, Inchcape
| Chairman,
Croud, Hybrid |
Director, Tulchan,
Serviceplan

SPECIALITIES:

[in](#) [X](#)



JESSICA MYERS

CCO - The Very
Group
| CMO | Executive
Board | Retail |
Financial Services
| B2C | Mentor

SPECIALITIES: Executive board leadership
| Commercial leadership | Growth
strategy | Strategic brand management |
Transformation | Data insight and analytics
| Ecommerce | Customer management
| Creative strategy | Creative direction
| Coaching | Mentoring | Speaker

[in](#) [X](#)



**JILL
WALKER**

Head of Marketing,
Scottish
Government |
Mentor | Past
agency owner

SPECIALITIES: Social Marketing | Behaviour
Change | Stakeholder Management |
Strategic Development | Insight Generation |
Evaluation | People Development | Leadership

[in](#) [X](#)




**JIM
KELLY**

Deputy MD |
Head of Planning
| Director |
Agency Leader

SPECIALITIES: Advertising | B2B | B2C |
Behaviour change | Brand strategy |
Communications planning and strategy |
Digital strategy | Internal communications
and research | Marketing | Mentoring |
Public sector | Repositioning | Strategy

[in](#) [X](#)



**JOANNE
LYNN**

Joint MD |
Lux Events

SPECIALITIES: Event strategy, design and delivery
| Marketing | Communications | Social media

[in](#) [X](#)

★ REPRESENTS AN HONORARY FELLOW

J

- [Jackie Duff](#)
- [James Espey OBE](#)
- [James Frost](#)
- [James Hallatt](#)
- [Jan Gooding](#)
- [Jane Stiller](#)
- [Jason Foo](#)
- [Jerry Buhlmann](#)
- [Jessica Myers](#)
- [Jill Walker](#)
- [Jim Kelly](#)
- [Joanne Lynn](#)
- [John Allert](#)
- [John Botia](#)
- [John Denholm](#)
- [John Gilbert](#)
- [Sir John Hegarty](#)
- [John Hooper CBE](#)
- [John Kearon](#)
- [John Zealley](#)
- [Josh Krichelski](#)
- [Julian Boulding](#)
- [Julie Doleman](#)
- [Juliet Simpson](#)
- [Justin King CBE](#)



JOHN ALLERT
 CMO | Strategic Advisor | NED | Investor

SPECIALITIES: Brand and business strategy | Marketing | Commercial partnerships | Sports marketing | Content | Public speaking | Building high performance cultures


[in](#) [X](#)



JOHN BOTIA
 Founder | Calo | Founder | Spirit-Level Associates | Former CMO & HRD

SPECIALITIES: Developing Organisational Brands | Employer Branding | Business Strategy | Marketing Strategy | Strategic Leadership | Drinks Industry insights

[in](#) [X](#)



JOHN DENHOLM
 Business founder | Chair | NED | Marketing | Agency | Recruitment Management

SPECIALITIES: Packaged goods marketing | International orientation | Healthcare expertise and senior team alignment and engagement

[in](#) [X](#)



JOHN GILBERT
 Owner financial research consultancy | University board member | Vacation rentals owner

SPECIALITIES: Ongoing consumer confidence tracking report (some 25 years + data) | Member Society of Professional Economists | Association of Market & Social Research | The Financial Services Forum


[in](#) [X](#)



SIR JOHN HEGARTY
 Helping entrepreneurs finance ideas and understand how to build brands

SPECIALITIES: Making sure brands understand creativity and how to help it drive their businesses

[in](#) [X](#)



JOHN HOOPER CBE
 Retired

SPECIALITIES: N/A

★ REPRESENTS AN HONORARY FELLOW

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Jackie Duff
 James Espey OBE
 James Frost
 James Hallatt
 Jan Gooding
 Jane Stiller
 Jason Foo
 Jerry Buhmann
 Jessica Myers
 Jill Walker
 Jim Kelly
 Joanne Lynn
 John Allert
 John Botia
 John Denholm
 John Gilbert
 Sir John Hegarty
 John Hooper CBE
 John Kearon
 John Zealley
 Josh Krichefski
 Julian Boulding
 Julie Doleman
 Juliet Simpson
 Justin King CBE

A B C D E F G H I **J** K L M N O P Q R S T U V W X Y Z



JOHN KEARON
 Founder & Executive President

SPECIALITIES: THE World's leading Marketing decision-making platform: Test Your Ad, Test Your Idea, Test Your Brand | Drive brand-owner wealth by accurately predicting returns of marketing decisions

[in](#) [X](#)



JOHN ZEALLEY
 Accenture Interactive Management Board Member | Accenture Global Customer Function Lead

SPECIALITIES: Marketing | Sales | Commerce | CPG | Retail | Life Sciences | Growth Strategy | Marketing Operating Model | Leadership

[in](#) [X](#)



JOSH KRICHEFSKI
 Global COO MediaCom

SPECIALITIES: Business | Advertising | Media | Marketing | Commerce | Social media | Leadership | Mental health | Mentoring | Communication

[in](#) [X](#)



JULIAN BOULDING
 Founder & President, thenetworkone | Warden, Worshipful Company of Marketors

SPECIALITIES: Global marketing and communications | Independent agencies | Chair of the Marketing Society Global Strategy Development task force

[in](#) [X](#)



JULIE DOLEMAN
 Former Managing Director at Entain | MD D2C Global Expansion/ Innovation at Experian

SPECIALITIES: Expertise in building and transforming high growth businesses through high performing teams, executing on a clear vision while fostering a culture of innovation, and customer obsession.

[in](#) [X](#)



JULIET SIMPSON
 Founder & CEO - Stripe Communications | business builder | Comms & marketing leader

SPECIALITIES: Brand Comms | Consumer & Brand PR | Corporate Communications | Reputation Management | Social | Events | Integrated Campaign Planning | Internal Comms | Entrepreneurship | Managing Growth | Values Based Organisations

[in](#) [X](#)

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- [James Frost](#)
- [James Hallatt](#)
- [Jan Gooding](#)
- [Jane Stiller](#)
- [Jason Foo](#)
- [Jerry Buhmann](#)
- [Jessica Myers](#)
- [Jill Walker](#)
- [Jim Kelly](#)
- [Joanne Lynn](#)
- [John Allert](#)
- [John Botia](#)
- [John Denholm](#)
- [John Gilbert](#)
- [Sir John Hegarty](#)
- [John Hooper CBE](#)
- [John Kearon](#)
- [John Zealley](#)
- [Josh Krichelski](#)
- [Julian Boulding](#)
- [Julie Doleman](#)
- [Juliet Simpson](#)
- [Justin King CBE](#)

A B C D E F G H I **J** K L M N O P Q R S T U V W X Y Z



JUSTIN KING CBE
Non-Executive Director | Business Advisor | Investor

SPECIALITIES: Retail | Brand building | Business change | Leadership | Culture change | Consumer behaviour



★ REPRESENTS AN HONORARY FELLOW

K

Karen Blackett OBE
Kate Mackie
Kathleen Ruth Saxton
Sir Keith Mills GBE
Khaled Ismail


A B C D E F G H I J **K** L M N O P Q R S T U V W X Y Z



KAREN BLACKETT OBE
 President | NED
 | Marketing Expert | Founding Trustee | Chancellor | Mentor

SPECIALITIES: Marketing | D&I | Advertising | Media | Communications | Customer experience | Commerce | Marketing | Technology | Board engagement

[in](#) [x](#)



KATE MACKIE
 Global GTM Lead - BMC, Partner, EY EY | GE | WPP (141, Ogilvy, Mather)

SPECIALITIES: Strategic Board Level Commercial Marketer - B2B, B2C | Delivering scaled end-to-end tech-enabled marketing transformation

[in](#) [x](#)



KATHLEEN RUTH SAXTON
 CMO | Omnicom MD | EMEA | MediaLink CEO | The Lighthouse Company Founder | PsychedGlobal Co-Founder

SPECIALITIES: Marketing | Leadership | Talent Management | Psychotherapy | Telling Truth To Power | Entrepreneurship | Event Creation and Curation | Fundraising | Mentoring | Willingness | Empathy

[in](#) [x](#)



SIR KEITH MILLS GBE
 Chairman Air Miles/Nectar | Deputy Chairman LOCOG | Chairman Royal Foundation

SPECIALITIES: Customer Loyalty Programmes | Consumer Marketing | Sports Event Management | Charities and Foundations

[in](#) [x](#)



KHALED ISMAIL
 Business leader | Author | Marketer

SPECIALITIES: Team Building | Investing | Leadership | Marketing/ Communications | Reputation and Crisis Management | Corporate and Personal Branding | Crypto enthusiast

[in](#) [x](#)

★ REPRESENTS AN HONORARY FELLOW

L

[Len Louis](#)
[Lesley Alexander](#)
[Lindsey Clay](#)
[Lisl MacDonald](#)
[Louise Fraser](#)
[Louise Killough](#)
[Lynette Pang](#)

A B C D E F G H I J K **L** M N O P Q R S T U V W X Y Z



LEN LOUIS
 Non-Executive Director | Hospitality & Leisure | Ex. Chairman | CEO | B2B & B2C

SPECIALITIES: Business Strategy | Development & Growth | Marketing | Branding | Business Negotiations | Business Partnerships | Communications

[in](#) [x](#)



LESLEY ALEXANDER
 CEO: Scotland – PR & content agency, Smarts

SPECIALITIES: Strategic comms | Strategy & insight | Media relations | Influencer engagement | Stakeholder engagement | Issues management | Content creation and development

[in](#) [x](#)



LINDSEY CLAY
 CEO | Marketer | NED | Trustee | Chair

SPECIALITIES: TV | TV advertising | Marketing | Strategy | Media | Communications | Effectiveness | Integration | Creativity | Gender equality | Mentoring | Writing | Speaking | Judging

[in](#) [x](#)



LISL MACDONALD ★
 NXD, Marketing Strategy | Commercial Development | Investor in Diverse Start-Ups

SPECIALITIES: Marketing, Branding, Communications Strategy | Multi-Cultural/Linguistic contexts especially Asian | Public Speaking | Alternative, challenging, broad-ranging perspective

[in](#) [x](#)



LOUISE FRASER
 Director | Research Expert | Insight Professional

SPECIALITIES: Market research | Social research | Insight generation | Branding & communications development research | Communications evaluation | Strategy

[in](#) [x](#)



LOUISE KILLOUGH
 Client Services Director | Company Director | Marketing

SPECIALITIES: Advertising | Marketing | Communications | Branding | Design | Digital | Social | Strategy | Multi-channel | Leadership | Board member | Mentor

[in](#) [x](#)

★ REPRESENTS AN HONORARY FELLOW

L

[Len Louis](#)
[Lesley Alexander](#)
[Lindsey Clay](#)
[Lisi MacDonald](#)
[Louise Fraser](#)
[Louise Killough](#)
[Lynette Pang](#)

A B C D E F G H I J K **L** M N O P Q R S T U V W X Y Z



LYNETTE PANG HSU LYIN

Deputy CEO | Drives arts development strategy, partnerships, research, digital innovation and marketing.

SPECIALITIES: Specialises in Strategic Marketing, Destination Branding and Arts, Entertainment & Tourism Development with expertise in Business Growth, Partnerships and Audience Engagement.



★ REPRESENTS AN HONORARY FELLOW

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- [Maddy Sim](#)
- [Mahmood Ahmed](#)
- [Malcolm McDonald](#)
- [Malcolm Roughead](#)
- [Marc Nohr](#)
- [Margaret Molloy](#)
- [Marie Owen](#)
- [Mark Evans](#)
- [Dr Mark Fowlestone](#)
- [Mark Given](#)
- [Mark Gorman](#)
- [Mark Sandys](#)
- [Martin Deboo](#)
- [Marting Glenn](#)
- [Lord Matthew J. Scheckner](#)
- [Matthew Barwell](#)
- [Matthias Blume](#)
- [Maurice Doyle](#)
- [Mhairi McEwan](#)
- [Michael Inpong](#)
- [Sir Michael Perry GBE](#)
- [Michelle Froah](#)
- [Mike Fairburn](#)
- [Mohammed Ismaeel Hameedaldin](#)



MADDY SIM
Strategy Partner at Carat

SPECIALITIES: Advertising | Strategy | Research and Audience Insight | Data Analysis | Team Development

[in](#) [x](#)



MAHMOOD AHMED
Chief Financial Officer | Chief Operating Officer | Head of Business Performance

SPECIALITIES: Planning & Strategy | Marketing Performance | Building & Leading High Performance Teams | Organisational Transformation | Financial Reporting & Analysis

[in](#) [x](#)



MALCOM MCDONALD
Professor of Marketing at six Universities | Non Executive Director

SPECIALITIES: Boardroom briefings | Marketing accountability | Marketing and finance, global key account management | Market segmentation | Branding: marketing risk assessment | Shareholder value: financially quantified value propositions

[in](#) [x](#)



MALCOLM ROUGHEAD
CEO | NED | Mentor

SPECIALITIES: Leadership | Change management | Strategy | People development | Stakeholder engagement | Government Relations | Board Management

[in](#) [x](#)



MARC NOHR
Chairman | NED | Executive coach | Creative entrepreneur

SPECIALITIES: Leadership | Marketing | Innovation | Governance | Start-ups | M&A

[in](#) [x](#)



MARGARET MOLLOY
Global CMO | Host "How CMOs Commit" PODCAST | Board Member

SPECIALITIES: Marketing | Branding | B2B | Event host | Board | Leadership | Sales enablement | Strategy, simplicity | CMO community | Advisor | Diversity and inclusion | PR | Social media

[in](#) [x](#)

★ REPRESENTS AN HONORARY FELLOW

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[Marc Nohr](#)
[Margaret Molloy](#)
[Marie Owen](#)
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[Dr Mark Fowlestone](#)
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[Mark Sandys](#)
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[Marting Glenn](#)
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[Maurice Doyle](#)
[Mhairi McEwan](#)
[Michael Inpong](#)
[Sir Michael Perry GBE](#)
[Michelle Froah](#)
[Mike Fairburn](#)
[Mohammed Ismaeel Hameedaldin](#)

A B C D E F G H I J K L **M** N O P Q R S T U V W X Y Z



MARIE OWEN
Founder and CEO,
LS Productions

SPECIALITIES: Leadership | Entrepreneurship | Strategic Business Development | Managing Growth | Production Services | Location Services | Advertising | Fashion | Film and TV

[in](#) [X](#)



MARK EVANS
NED | Coach |
Trustee | Advisor

SPECIALITIES: Marketing | Digital | Leadership | Strategy | Coaching | Mentoring | NED/Advisory

[in](#) [X](#)



DR. MARK FOWLESTONE
Partner - Multiply |
Leading Multiply's
Strategy, Planning
& NPD capabilities

SPECIALITIES: Brand strategy and storytelling, specifically across the global food & drink industry. My focus lies in innovation, evolution and relentless energy!

[in](#) [X](#)



MARK GIVEN
Chief Marketing
Officer |
Sainsbury's Group

SPECIALITIES: Strategic Brand Management | CRM & Loyalty | Digital Performance Marketing | Sustainability | Analytics and Data Science | Commercial Leadership | Transformation

[in](#) [X](#)



MARK GORMAN
Strategy Director
at Whitespace
in Edinburgh
| Chairman of
NABS Scotland

SPECIALITIES: Strategic marketing and planning | Brand positioning | Market research | Advertising and brand communications

[in](#) [X](#)



MARK SANDYS
Chief Innovation
Officer, Diageo /
Global Category
Leader

SPECIALITIES: I transform brands, businesses and people through Innovation, Creativity and Strategy. Deep global experience, particularly in emerging markets. Drinks Industry authority - especially Guinness

[in](#) [X](#)

★ REPRESENTS AN HONORARY FELLOW

M


Maddy Sim
Mahmood Ahmed
Malcolm McDonald
Malcolm Roughead
Marc Nohr
Margaret Molloy
Marie Owen
Mark Evans
Dr Mark Fowlestone
Mark Given
Mark Gorman
Mark Sandys
Martin Deboo
Marting Glenn
Lord Matthew J. Scheckner
Matthew Barwell
Matthias Blume
Maurice Doyle
Mhairi McEwan
Michael Inpong
Sir Michael Perry GBE
Michelle Froah
Mike Fairburn
Mohammed Ismaeel
Hameedaldin

A B C D E F G H I J K L **M** N O P Q R S T U V W X Y Z





MARTIN DEBOO
Managing Director & Consumer Goods Analyst | Jefferies International

SPECIALITIES: Unique blend of strategy, marketing and finance skills, focussed on consumer goods



MARTIN GLENN
Chairman Chapel Down Wines/Football Foundation | NED Froneri

SPECIALITIES: Enterprise Leadership | Transformation/brand development | ESG | Culture change | Not for profit



LORD MATTHEW J. SCHECKNER
Global CEO

SPECIALITIES: Overseeing global business including our flagship Advertising Week events, thought leadership content, media including our podcast network and AWLEARN



MATTHEW BARWELL
Global CMO | Corporate Affairs | ESG | Innovation | Digital Transformation | FMCG Expert

SPECIALITIES: Strategic Brand Marketing | Creative | Innovation | Developed and Developing Markets | Digital Transformation | Sponsorship | Corporate Affairs | ESG | Sustainability | Team Development | M&A



MATTHIAS BLUME
VP Marketing Asean & South Pacific The Coca-Cola Company VP Marketing

SPECIALITIES: Team development | Cross functional collaboration and influence, brand and portfolio management | Media agnostic communication development | Touch-point strategy incl. shopper activation, product innovation & renovation | Revenue growth management.



MAURICE DOYLE
Founder of Generous Spirits | N.E.D. | Coach | Drinks Business Advisor

SPECIALITIES: Delivering transformational growth in brands and businesses through championing people | Building and scaling premium beverage businesses | Coach/Mentor for C Suite Leaders, Leadership teams and entrepreneurs



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- [Malcolm McDonald](#)
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- [Marie Owen](#)
- [Mark Evans](#)
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- [Mark Given](#)
- [Mark Gorman](#)
- [Mark Sandys](#)
- [Martin Deboo](#)
- [Marting Glenn](#)
- [Lord Matthew J. Scheckner](#)
- [Matthew Barwell](#)
- [Matthias Blume](#)
- [Maurice Doyle](#)
- [Mhairi McEwan](#)
- [Michael Inpong](#)
- [Sir Michael Perry GBE](#)
- [Michelle Froah](#)
- [Mike Fairburn](#)
- [Mohammed Ismaeel Hameedaldin](#)



MHAIRI MCEWAN

Executive Coach/Board Advisor - M McEwan Consulting | Coaching | Board Director/ Advisor | Mentor Strategic Marketing/ Capabilities | Trustee

SPECIALITIES: Strategic Marketing | Marketing Capability Development | Brand Building | Entrepreneurship | Leadership Coaching (ICF:PCC)

[in](#) [x](#)



MICHAEL INPONG

CMO, Strategy director | NED | Trustee Women's sport trust

SPECIALITIES: End to end marketing, Strategy UK and international | Led business intelligence, governance, R&D and in-house studio | FMCG | Food | Sport | Beautycare | Well-being

[in](#) [x](#)



SIR MICHAEL PERRY GBE ★

Global CEO | Chair | NED | Long retired

[in](#) [x](#)



MICHELLE FROAH

Former Global Chief Marketing and Innovation Officer, ETS| CMO | ETS, P&G, Samsung, K-C, MetLife | CEO & Board Member | Speaker

SPECIALITIES: Brand, Growth, AI & Digital Transformation | Global, North America & APAC | Multiple industry & functional experience | Innovation | Talent & Skill Development | STEAM Believer

[in](#) [x](#)



MIKE FAIRBURN

GM - Sony Music MENA | MD - SRMGX | VP Marketing Flash (Ethra)

SPECIALITIES: Strategic Planning | Marketing | Leadership | Commercial | Business Development

[in](#) [x](#)



MOHAMMED ISMAEEL HAMEEDALDIN

Chair TMS | CMO Visa CEMEA | Head of Marketing HSBC

SPECIALITIES: Brand & Marketing Strategy | Lead teams to drive growth & value to the bottom line | Mentoring | Agency/ Relationships | Consulting

[in](#) [x](#)

★ REPRESENTS AN HONORARY FELLOW

N

Naomi Walkland
 Natalya Ratner
 Nick Smith
 Nicki Denholm
 Nicola Thomson
 Nigel Gilbert
 Nigel Vaz
 Nina Bibby
 Nishma Robb

A B C D E F G H I J K L M **N** O P Q R S T U V W X Y Z



NAOMI WALKLAND

VP EMEA & APAC
 Marketing Director
 | Advisor | NED

SPECIALITIES: High-growth companies | Scale-up
 | Marketing | Tech | International Expansion

[in](#) [X](#)



NATALYA RATNER

Marketing Director
 at Robotical |
 Board Advisor
 | Mentor

SPECIALITIES: Marketing Strategy | Digital |
 Growth | Brand Marketing | Performance
 Marketing | NED/Board Advisory | Mentoring

[in](#) [X](#)



NICK SMITH

Partner | CMO
 | Entrepreneur |
 Founder | Mentor

SPECIALITIES: Founder of Manifesto
 Growth Architects - FT Award winning
 consultancy specialising in building
 customer propositions and experiences |
 Chair to a number of successful start-ups

[in](#) [X](#)




NICKI DENHOLM

Founder and
 Executive Chair
 at Denholm
 Associates|Business
 Advisor| Author

SPECIALITIES: Hiring Marketing Talent |
 Entrepreneurship | Leadership | Managing
 Growth | Employer Branding | Talent
 Acquisition |Career Coaching and Mentoring.

[in](#) [X](#)



NICOLA THOMSON

Global Marketing
 Capability Lead
 | Board Non-
 Exec Director |
 Public Speaker

SPECIALITIES: Capability| Strategy | Brand
 Planning | Marketing | Advertising |
 Global | Transformations | Creativity
 | Storytelling | Culture Change |
 Marketing Operations | Luxury | Brand
 Collaborations | Brand Experience | Board
 Engagement | People Development

[in](#) [X](#)



NIGEL GILBERT

Board advisor|
 Marketing
 consultant |
 ex-CMO and
 Global adman

SPECIALITIES: Business and Brand strategy
 | Seasoned experience Marketing and
 Advertising - Board level experience in PLCs
 (UK and Global) | Client and Agency-side

[in](#) [X](#)

★ REPRESENTS AN HONORARY FELLOW

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[Naomi Walkland](#)
[Natalya Ratner](#)
[Nick Smith](#)
[Nicki Denholm](#)
[Nicola Thomson](#)
[Nigel Gilbert](#)
[Nigel Vaz](#)
[Nina Bibby](#)
[Nishma Robb](#)

A B C D E F G H I J K L M **N** O P Q R S T U V W X Y Z



NIGEL VAZ

CEO – Publicis
Sapient | Executive
Committee
Member – Publicis
Groupe

SPECIALITIES: Digital Business
Transformation | Leadership and
Executive Management | Business
Strategy | Strategic Consulting |
Author of best-seller 'Digital Business
Transformation' (Wiley, 2021)



NINA BIBBY

SVP Consumer
Segment Marketing
| Verizon

SPECIALITIES: Commercial marketing |
Brand marketing | Marketing strategy,
planning and execution | P&L leadership |
Proposition development | Transformation/
change management | People leadership
and development | Plc Board NED



NISHMA ROBB

Senior Director
| Brand and
Reputation
Marketing |
Google UK

SPECIALITIES: Creativity | Leadership
| DEI | Marketing | Storytelling
| Events/Experiences



★ REPRESENTS AN HONORARY FELLOW

P

- [Pamela Scobbie](#)
- [Patrick Barwise](#)
- [Paul Condron](#)
- [Paul Coxhill](#)
- [Paul Menzies](#)
- [Paul Phillips](#)
- [Pauline Lamb Aylesbury](#)
- [Pete Markey](#)
- [Pete Martin](#)
- [Phil Barden](#)
- [Phil Smith](#)



PAMELA SCOBBIE

CCO | Director

SPECIALITIES: Creative strategy | Public relations | Marketing | Purpose marketing | Social media | Digital PR content production | Equality, diversity and inclusion | Issue management | Ventures | Leadership



PATRICK BARWISE ★

Emeritus Professor, London Business School | Chairman, AMSR | Author

SPECIALITIES: Consumer and media audience research; brands; marketing strategy | leadership, and resource allocation; customer-focused innovation; broadcasting policy: <https://www.patrickbarwise.com/>



PAUL CONDRO

Global Brand Director | Business Ambassador | Mentor

SPECIALITIES: Leadership | Mentoring, International Marketing | Luxury Marketing | Brand Growth | Communications | Innovation | New Product Development | Brand Partnerships & Collaborations, e-Commerce



PAUL COXHILL

CEO | WARC | CMO | WGSN | Digital Marketing & Insight Director

SPECIALITIES: Strategy | Leadership | P&L management | M&A/integration | Digital | Proposition development | Subscription management | Insight | Marketing | Mentoring



PAUL MENZIES

Brand Director – Beer Portfolio at C&C Group GB

SPECIALITIES: Brand and Marketing | Partnerships | FMCG | Leadership | Strengths based Coaching | Customer + Category Marketing | Field Sales



PAUL PHILLIPS

Managing Director | AAR

SPECIALITIES: Consulting brands to develop their agency partner eco-systems | Advising on commercial arrangements | Helping agencies to compete more effectively | I think I've got the best job in the world!



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- [Pamela Scobbie](#)
- [Patrick Barwise](#)
- [Paul Condron](#)
- [Paul Coxhill](#)
- [Paul Menzies](#)
- [Paul Phillips](#)
- [Pauline Lamb Aylesbury](#)
- [Pete Markey](#)
- [Pete Martin](#)
- [Phil Barden](#)
- [Phil Smith](#)



**PAULINE LAMB
AYLESBURY**
Deputy Director
Marketing |
Insight | Brand
Scotland & Internal
Communications

SPECIALITIES: Insight-led marketing strategy
| Creative campaigns | Behaviour change
and public information marketing as
a lever for positive change | Nation
branding | Marketing leadership

[in](#) [X](#)



**PETE
MARKEY**
CMO roles at
Boots, TSB,
Aviva, Post
Office and RSA

SPECIALITIES: Marketing & Brand | Data
& Analytics | CRM & Loyalty | Digital
| Planning | Strategy | Commercial
Leadership | Coaching | Mentoring

[in](#) [X](#)



**PETE
MARTIN**
Content Strategy |
Creative Strategy
| Creative
Direction | Agency
Management |
Brand Development

SPECIALITIES: Award-winning, effective
solutions: Sustainability/ESG; B2B;
B2C; Energy/Utilities; High-end
Finance; Behaviour Change; Integrated
Campaigns; Complex Products/Stakeholder
Loops/Stakeholder Engagement

[in](#) [X](#)



**PHIL
BARDEN**
Managing Director
DECODE | Ex CMO
| Author | Speaker
| Behavioural
Science expert

SPECIALITIES: Marketing's about behaviour
change. I combine brand management
experience with behavioural science
to drive brand growth via consulting,
research, training and AI.

[in](#) [X](#)



**PHIL
SMITH**
Director General,
ISBA | Managing
Director
Budgens Londis
| Commercial
Director, Camelot

SPECIALITIES: Brands | Strategy |
Food manufacture and retail |
Turnarounds | Transformation |
Digital | Policy | Regulation

[in](#) [X](#)

★ REPRESENTS AN HONORARY FELLOW

R

- [Rachel Eyre](#)
- [Raoul Pinnell](#)
- [Raj Kumar](#)
- [Rebecca Dibb-Simkin](#)
- [Rebecca Hirst](#)
- [Richard Marsham](#)
- [Richard Morris](#)
- [Richard Simpson](#)
- [Ritchie Mehta](#)
- [Rita Clifton CBE](#)
- [Rob Woodward](#)
- [Robert Moberly](#)
- [Rod Gillies](#)
- [Roisin Donnelly](#)
- [Rory Sutherland](#)
- [Ruth Rowan](#)
- [Ruth Saunders](#)



RACHEL EYRE

Chief Customer & Marketing Officer

SPECIALITIES: Customer service | Brand and product development | Marketing, price and promotions | Digital | Customer experience | Insight and PR

[in](#) [x](#)



RAOUL PINNELL

Chair MediServices Healthcare

SPECIALITIES: Experienced non-executive director in the health and care sector and the NHS | Strategy | Planning | Finance | Marketing

[in](#) [x](#)



RAJ KUMAR

CMO | NED | Marketing | Brand | Digital | Customer | Mentor

SPECIALITIES: Growth | Transformation | Go-to market | Innovation | International marketing | Board engagement | Leadership | Mentoring | Performance

[in](#) [x](#)



REBECCA DIBB-SIMKIN

Chief Marketing & Product Officer, Octopus Energy Group

SPECIALITIES: Getting customers, and keeping customers happy | Working really hard at understanding humans

[in](#) [x](#)



REBECCA HIRST

Brand | Marketing and Communications Leader | Global Consulting | EY

SPECIALITIES: Campaign 40 over 40 winner | Marketing Week Top 100 Most Effective Marketers | TEDx Speaker & Host | Judge @ The Marketing Society Awards | Board Advisor.

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RICHARD MARSHAM

President | Chief Executive | NED | Chair | Private & Public sector experience

SPECIALITIES: Advertising | Marketing | Public and private sector | Digital marketing | Senior board experience | Working with private equity partners | NED and Chair experience for a variety of organisations

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R

[Rachel Eyre](#)
[Raoul Pinnell](#)
[Raj Kumar](#)
[Rebecca Dibb-Simkin](#)
[Rebecca Hirst](#)
[Richard Marsham](#)
[Richard Morris](#)
[Richard Simpson](#)
[Ritchie Mehta](#)
[Rita Clifton CBE](#)
[Rob Woodward](#)
[Robert Moberly](#)
[Rod Gillies](#)
[Roisin Donnelly](#)
[Rory Sutherland](#)
[Ruth Rowan](#)
[Ruth Saunders](#)

A B C D E F G H I J K L M N O P Q **R** S T U V W X Y Z



RICHARD MORRIS

CEO UK & EMEA,
IPG Mediabrands |
CEO UK & EMEA,
IPG Mediabrands |
Trustee, WaterAid

SPECIALITIES: Leadership and Executive
Management | Strategy | Growth |
Media | Performance | Fundraising



RICHARD SIMPSON

Managing Director,
Tayburn
Co-Founder
Limitless
Innovations Group

SPECIALITIES: Helping people, teams and
businesses to experience their vision through
doing what they love and loving what they do



RITCHIE MEHTA

Founder, School
of Marketing |
Entrepreneur |
educator | marketer,
author, podcaster |
strategist | mentor,
connector | leader.

SPECIALITIES: Marketing leadership | Career
development | Education innovation |
Strategic partnerships | Brand storytelling
| Digital transformation | Mentoring,
AI-driven upskilling | Content creation
| Entrepreneurial growth strategy.



RITA CLIFTON CBE

Portfolio Chair
and non-executive
director | Deputy
Chair at JLP

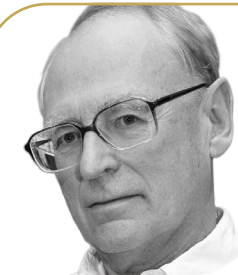
SPECIALITIES: Boards | Brand strategy |
Business leadership | Sustainability |
Keynote speaker | Business writer



ROB WOODWARD

Plc Chair | Plc
CEO | Media
& Technology |
University Chair |
Government roles

SPECIALITIES: Chair and former CEO focussed
on media and technology | Turnaround
specialist | Experienced at working at
highest levels in Government | Passion for
supporting young people as University Chair



ROBERT MOBERLY

Joint founder/owner
Lewis Moberly (LM)
design consultancy


SPECIALITIES: Brand Strategy | Design
Strategy | Design Execution



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[Rob Woodward](#)
[Robert Moberly](#)
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[Roisin Donnelly](#)
[Rory Sutherland](#)
[Ruth Rowan](#)
[Ruth Saunders](#)



ROD GILLIES
 Head of Innovation at Whyte & Mackay

SPECIALITIES: Innovation | Portfolio | strategy | Brand marketing across different drinks categories | Freelance LEGO designer | Author | Puzzle creator

[in](#) [X](#)



ROISIN DONNELLY
 Portfolio NED | Chair | Digital and M&A Advisor | Mentor | Former CMO

SPECIALITIES: Strategy | Global Brand Building | Digital and ecommerce | Media, Advertising | Business Transformation | M&A | Coaching and Mentoring | Diversity and Inclusion | Organisation Culture and Purpose

[in](#) [X](#)



RORY SUTHERLAND
 Vice Chairman and Founder of the Behavioural Practice at Ogilvy UK

SPECIALITIES: Behavioural Science in Marketing | Insight, Creativity & General Mischief

[in](#) [X](#)



RUTH ROWAN
 Consulting Global CMO | Interim | B2B, Technology Industry | International Expansion | Storyteller

SPECIALITIES: B2B Marketing Transformation | Building Teams | Demand Generation at Scale | Complex Content Strategy | M&A Integration | Brand & Communications strategy | Proposition Development | Client Centricity

[in](#) [X](#)



RUTH SAUNDERS
 Strategy Consultant | Trainer | Speaker | Coach

SPECIALITIES: Customer Growth: Where to play, How to win | Brand: Portfolio optimisation, Migration, Proposition development | Marketing: Optimising efficiency & effectiveness, Agency pitches

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- [Sara Bennison](#)
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- [Shona McCarthy](#)
- [Simon Crunden](#)
- [Simon Gulliford](#)
- [Simon Michaelides](#)
- [Simon Watson](#)
- [Stephanie Brimacombe](#)
- [Steve Challouma](#)
- [Stephen Maher](#)
- [Stephen Woodford](#)
- [Stephen Woodward](#)
- [Steve Radcliffe](#)
- [Sue Adkins](#)
- [Suresh Raj](#)
- [Syl Saller CBE](#)



SABAH NAQUSHBANDI

Managing Director - THE OUTNET
Oversee business strategy, operations, and growth.

SPECIALITIES: Brand/business management | Customer experience and strategy | Marketing and performance



SALLY EDWARDS

Senior Adviser, Leisure Events and Festivals, Dubai Economy and Tourism

SPECIALITIES: Leadership | Marketing | Strategy | Partnership | Cultural Change | Organisational Development | Event Development and Execution | Coaching | Citywide Campaigns



SANDY KENNEDY

CEO, Strategic Advisor to Government | NGOs | Scaling Companies | Columnist | Trustee

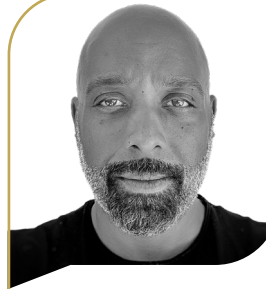
SPECIALITIES: Entrepreneurship | Scaleups | Startups | Ecosystem building | Venture capital | Public policy | Speaker and columnist on entrepreneurship, entrepreneurial leadership | Government policy



SARA BENNISON

Non-Executive Director | Board Advisor | Mentor

SPECIALITIES: Strategy | Brand | Marketing | Digital Transformation | Public Affairs | Internal Communications | Social Investment | ESG | Sponsorship



SCOTT MORRISON

Founder at the Boom! Powering up impact at pace for C-Suite leaders & their teams.

SPECIALITIES: C-Suite leadership impact | Board team cohesion | Creative leadership | Executive coaching | Keynote speaking



SHEILA HOOPER

Customer Marketing | Loyalty Director and expert

SPECIALITIES: Customer, comms and brand proposition design development and delivery | Cultural and digital transformation | Commercial growth through customer centricity and insight | Marketing, strategy | Multichannel | CRM | Loyalty



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- [Stephen Maher](#)
- [Stephen Woodford](#)
- [Stephen Woodward](#)
- [Steve Radcliffe](#)
- [Sue Adkins](#)
- [Suresh Raj](#)
- [Syl Saller CBE](#)



SHONA MCCARTHY ★

Chief Executive |
Edinburgh Festival
Fringe Society

SPECIALITIES: A passionate champion of inclusive arts and culture and an advocate of personal and collective creativity. Shona has led major events and arts projects for 30 years

[in](#) [X](#)



SIMON CRUNDEN

CEO The
Freethinking
Group | Managing
Director Republic
of Media

SPECIALITIES: Media planning | Media buying | Digital media | Strategy | Business transformation | Market research | Data visualisation | Programmatic media | Leadership

[in](#) [X](#)



SIMON GULLIFORD

Executive
Chairman - Hendy
Automotive
Limited | NED
Admiral Financial
Services Ltd

SPECIALITIES: Business Turnaround | Business Start Up | Service Management

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SIMON MICHAELIDES

C-Suite: Marketing,
Innovation,
Commercial &
Transformation
| NED | Trustee
| Mentor

SPECIALITIES: FMCG | Management Consultancy | Broadcast & Digital Entertainment | Brand Building | Full Marcomms Mix | Organisational Transformation & Development | Commercial & Marketing Strategy | Innovation | Board level leadership | Engagement

[in](#) [X](#)



SIMON WATSON

Operations
Director - Republic
of Media & The
Freethinking Group

SPECIALITIES: Digital Media Planning & Buying | Programmatic | Brand Suitability in Digital Media, Commercial & Trading | Operations | Partnerships | Sustainable Media Planning & Buying | Leadership & Team Building

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STEPHANIE BRIMACOMBE

European CEO
& Global CMO |
VCCP & Managing
Director | Chime

SPECIALITIES: Marketing | Advertising | PR | New Business | Communications | Leadership | Operations | Board engagement | Sports Sponsorship | Digital Transformation | Culture change

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- [Stephen Woodford](#)
- [Stephen Woodward](#)
- [Steve Radcliffe](#)
- [Sue Adkins](#)
- [Suresh Raj](#)
- [Syl Saller CBE](#)



STEVE CHALLOUMA
Chief Marketing Officer | Nomad Foods

SPECIALITIES: General Management | Brand Building | Commercial Planning & Strategy | Innovation | FMCG | Revenue Growth Management | Pricing | M & A | Sustainability | Mentoring


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STEPHEN MAHER
Chair/CEO MBastack | Chair DMA | Ambassador The Marketing Society | FIPA

SPECIALITIES: Digital/social marketing | customer experience/CRM | Board leadership | NED Chair | Industry promotion/thought leadership | Chelsea FC | Fender Stratocasters | Beatles | Paul Weller | (My) neurodiverse children

[in](#) [X](#)



STEPHEN WOODFORD
CEO, Advertising Association | Governor, Ravensbourne University | Trustee History of Advertising Trust

SPECIALITIES: Mentoring | Strategic advice for start-ups/scale ups | Sustainability in advertising

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STEPHEN WOODWARD
Adviser | Investor | Non-Exec to Marketing | Financial Services | Tech companies

SPECIALITIES: Marketing | Marketing Services | Communications | Financial Services | Fundraising | M&A

[in](#) [X](#)



STEVE RADCLIFFE
Leadership expert

SPECIALITIES: Creator of Future - Engage - Deliver, the framework for the Society's leadership programme, and used by 500,000 folk in organisations of every kind

[in](#) [X](#)



SUE ADKINS
Founder of The Collaborative Action Network/ International Director Corporate Responsibility

SPECIALITIES: Strategy development | Board engagement | ESG | Employee engagement | Corporate responsibility | Risk Management | Marketing | Cause related marketing | NGO | Partnerships | Connector

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- [Steve Radcliffe](#)
- [Sue Adkins](#)
- [Suresh Raj](#)
- [Syl Saller CBE](#)



SURESH RAJ

Chief Growth Officer, M+C Saatchi North America | Growth and Revenue Lead, Culture and Operational co-contributor

SPECIALITIES: Driving growth in revenue and margin | Strategic GTM planning and execution | Delivering transformative work culture that leads to growth | Across fully integrated marketing expertise



SYL SALLER CBE

Executive Coach | Board Member | President Marketing Society

SPECIALITIES: Executive Coaching | Leadership | Marketing | Co-Founder The Marketing Leadership Masterclass



REPRESENTS AN HONORARY FELLOW

T

Tamara Littleton
Tamara Rogers
Tamara Strauss
Tess Alps
Thomas Barta
Thomas Delabriere
Tim Ambler
Tony Scouller

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TAMARA LITTLETON
 Founder and CEO of The Social Element | Co-Founder of Polpeo | Speaker | Crisis and leadership trainer

SPECIALITIES: Inclusive leadership | Social media strategy, content and communications delivery at scale for brands | Crisis management and preparation | Remote first working | Company culture | LGBTQ+ industry champion

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TAMARA ROGERS
 Chief Marketing Officer, Haleon | CMO, Haleon | NED Greggs | Chair GSCF Industry Association

SPECIALITIES: Leading global businesses | Setting inspiring vision and strategy | Developing purpose driven brand growth plans | Innovation | maximising x-functional outcomes | Building marketing capability (people, tools, tech).

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TAMARA STRAUSS
 Global Customer Director

SPECIALITIES: Brand marketing | Product development | 121 marketing | B2B marketing

[in](#) [X](#)



TESS ALPS
 NED Channel 4 | Previously Chair Thinkbox & PHD | ITV Sales Director

SPECIALITIES: Media planning TV and video | Trade Body Marketing | Media research | advertising regulation

[in](#) [X](#)



THOMAS BARTA
 Keynote speaking, marketing leadership masterclass, marketing strategy, c-suite strategy, leadership strategy

SPECIALITIES: Marketing leadership keynotes

[in](#) [X](#)



THOMAS DELABRIERE
 Global CMO | General Manager | CEO

SPECIALITIES: Doing business in Asia, the Middle-East, Western Markets | Marketing (all aspects), General Management | Business turnaround and transformation | Change Management


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★ REPRESENTS AN HONORARY FELLOW

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- [Tamara Littleton](#)
- [Tamara Rogers](#)
- [Tamara Strauss](#)
- [Tess Alps](#)
- [Thomas Barta](#)
- [Thomas Delabriere](#)
- [Tim Ambler](#)
- [Tony Scouller](#)



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TIM AMBLER

Previous; Joint MD of IDV & Senior Fellow (Marketing) London Business School | Senior Fellow, Adam Smith Institute

SPECIALITIES: Relationship marketing | Marketing metrics and performance evaluation | Brand equity | How advertising works | Iconoclasm



TONY SCOULLER

JWT London USA Venezuela | MKD and MD Diageo | UK Consultant | Writer | Non exec D

SPECIALITIES: Marketing | Advertising | Liquor



 REPRESENTS AN HONORARY FELLOW

V

Vicki Miller
Vicky Bullen
Vikram Krishna

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VICKI MILLER
Chief Executive Officer,
VisitScotland

SPECIALITIES: Tourism and destination marketing | Customer experience strategy | Digital and content channels | Sustainable and responsible tourism | Stakeholder collaboration | Inclusive growth | Visitor economy leadership.



VICKY BULLEN
CEO Coley Porter Bell |
Ogilvy UK board
| Director DBA

SPECIALITIES: Brand Strategy including purpose, architecture | Immersive Branding | Brand guidance and governance | Employee engagement | Leadership



VIKRAM KRISHNA
Co-Founder & Chairperson,
Sacred Groves |
Brand Partnerships,
Strategy, Forest
Management
& Funding

SPECIALITIES: I have significantly contributed across Marketing, Brand Management, Products, Customer Experience, Sales, Analytics, Sustainability and running successful businesses in complex market conditions.



★ REPRESENTS AN HONORARY FELLOW

W

Wendy Walker
Will Whitehorn

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WENDY WALKER

SVP & Chief
Marketing Officer
| Non-Executive
Director | Global
Creative Leader |
KeyNote Speaker

SPECIALITIES: Creative Leadership | B2B | B2C
| Brand Strategy & Development | Planning
| Strategy | Value Creation | Customer
Experience | Data & Analytics, CRM &
Loyalty | Digital | Diveristy & Inclusion |
Coaching & Mentoring Board Engagements.



WILL WHITEHORN

Chair | NED
| Marketing
| Branding |
Corporate Finance
| Innovation |
Business Planning

SPECIALITIES: Space investment | Space
satellites | Renewable energy | Entertainment
| IT software | Government industry
bodies | Innovation | Climate change



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