

We're an influential not-for-profit membership organisation for leaders in marketing, with 3200 members globally. Since 1959 we have been inspiring, accelerating and uniting the world's most influential marketers, helping them do well in their careers and do good for their business, the economy and society.



GLOBAL - 3,300 MEMBERS



LOCAL - 600 GCC MEMBERS



WHY JOIN?

COMMUNITY

Connections and conversations with a global network of influential marketers.

INSPIRATION

World-class events, Awards, content and member-driven initiatives providing the inspiration and ideas you need.

ACCELERATION

A unique programme of professional development programmes to open doors and minds; helping you go further (faster).

BENEFITS INCLUDE



**WORLD-CLASS
EVENTS**



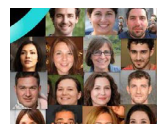
PUBLICATIONS



SOPHIE DEVONSHIRE
Chief Executive Officer,
The Marketing Society



**PROFESSIONAL
DEVELOPMENT**



**PROFESSIONAL
DEVELOPMENT**



AMINA TAHER
Chief Marketing Officer,
Wio Bank & Chair, UAE



**THOUGHT
LEADERSHIP**



**INDUSTRY
RECOGNITION**



**MOHAMMED ISMAEEL
HAMEEDALDIN**
Partner, TOUGHLOVE
Advisors & Chair, GCC

To apply

Individual membership

Membership starting from AED 2395 +
AED 600 enrolment fee

Business team for 5

AED 11,376 per year (5% discount)

For more information

Alasdair Hall-Jones
Global Director
alsadair@marketingsociety.com

To join us, please apply at [marketingsociety.com](https://www.marketingsociety.com)

MEMEBERSHIP LEVELS

PLUS

- Be part of a global marketing community
- 120+ world-class events with at least 30 per year in the UAE
- 1 x ticket to the UAE Digital Day
- Members-only LinkedIn group
- Members-only UAE WhatsApp group
- Exclusive newsletters
- Curated content library
- Subscription to Campaign
- The Marketing Society GCC Awards (save AED 500 per entry)
- Accelerated learning through leadership programmes
- 10% discount on CIM training courses
- 1 x Flagship UAE Changemakers Conference (worth AED 295)
- 5 x Accelerate Learning Labs (worth AED 7,970)
- 1 x GCC Awards Ceremony ticket (worth AED 395)
- 1 x Exclusive Member Plus only event (Worth AED 365)
- 1 x Virtual ticket to Global Changemakers Conference (worth AED 905)

AED 3,795

Only AED 10.40 per day

STANDARD

- Be part of a global marketing community
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- Members-only LinkedIn group
- Members-only UAE WhatsApp group
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- Curated content library
- Subscription to Campaign
- The Marketing Society GCC Awards (save AED 500 per entry)
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- 10% discount on CIM training courses
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- 5 x Accelerate Learning Labs (worth AED 7,970)
- 1 x GCC Awards Ceremony ticket (worth AED 395)
- 1 x Exclusive Member Plus only event (Worth AED 365)
- 1 x Virtual ticket to Global Changemakers Conference (worth AED 905)

AED 2,395 (Plus a Joining fee of AED 600)

Only AED 6.56 per day