



ABOUT US 2025

MEMBERSHIP AND PROGRAMME DETAILS

April 2025



| www.marketingsociety.com

GLOBAL HUBS



OUR MISSION

To inspire, accelerate and unite the marketing leaders of today and tomorrow helping them to **do well** in their careers, **do good** in society and **feel good** about our profession and our community.



Global Vision

To be the world's most progressive network of marketers, working together to promote and advance the contribution our profession makes to business, the economy and society.



Local Vision

To build a vibrant marketing community renowned for enlightened thinking, innovation and creativity.

THE MARKETING SOCIETY SCOTLAND OBJECTIVES

Our objectives are three-fold:

1. To increase membership whilst being both inclusive and inspirational
2. Promote the value of marketing - from the classroom to the boardroom
3. Promote Scotland as a great place to study, work & invest in marketing talent



ADVISORY BOARD

Our Advisory Board is selected to reflect and represent our members with a wide range of industry sectors and marketing disciplines involved providing strategic input to our direction and plans.

We keep things fresh by bringing in 50% of new board members each year who each serve for 2 years.

The Board focuses on 4 key areas:

MARKETING & MEMBERSHIP

EDUCATION & EMPOWERMENT

PURPOSE & PARTNERSHIPS

EVENTS & EXPERIENCE

2025 BOARD MEMBERS

Claire Prentice, The Scottish Government (Chair)

Pete Martin, Always Be Content (Vice-Chair)

Francesca Coia, Republic of Media (Future Leaders Advisory Group Chair)

Michael Goldberg, Carat (Future Leaders Advisory Group Vice-Chair)

Chris Batchelor, Muckle Media

Victoria Best, Skyscanner

Laura Brady, Worldwide Cancer Research

Maggie Croft, Stand

Ryan Dunlop, JACK RYAN

Craig Edwardson, BIG Partnership

Emma Falvey, Smarts

Mark Fowlestone, Multiply

Lynsey Fusco

Peter Griffiths, CalMac

David Haggerty, ALT

Lucy Henderson, AG Barr

Jeff Hodgson, Baxters

Emma Houston, MadeBrave

Lorna King, Hymans Robertson

Stuart Mackenzie, C&C Group

Amy MacWilliam, Edrington

Andy Sneddon, Barclays

Lyndsay Snoddon, The Union

Simon Watson, Republic of Media



MEMBERSHIP

MEMBERSHIP



COMMUNITY

Connections and conversations with a global network of smart marketers.



INSPIRATION

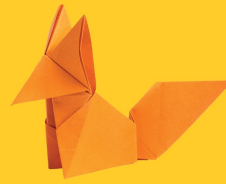
World class events, awards, speakers and content.



ACCELERATION

We open doors and open minds giving our members the tools and influence to go further and faster.

THE FIRST ROLES



In the first 3 years in our profession with an inclusive approach to attracting people from all backgrounds.

THE FUTURE LEADERS



At least 3 years experience with aspiration to lead

THE LEADERS



At least 5 years experience and in a leadership role.

BUSINESS TEAMS

This package is available to organisations with 5+ individual members looking to recognise, reward and develop marketing talent. Event, training and development packages available to add even more value.

INTERNATIONAL MEMBERSHIP

Available to members currently based overseas.

KEY PERFORMANCE INDICATORS

From our Annual Membership Survey

95% inspired by our vision

89% value our communications

98% would recommend membership

MEMBERSHIP BENEFITS



WORLD-CLASS EVENTS

120 exclusive events
270 speakers
500 event videos



PUBLICATIONS

2 in-house digital publications
400 bloggers



PROFESSIONAL DEVELOPMENT

10 Learning Labs
Marketing Leaders Programme
Marketing Leaders Masterclass
4 Future Leaders events
2 Onestowatch events



INDUSTRY RECOGNITION

58 categories celebrated
40 prestigious judges
40 years heritage



GROW YOUR NETWORK

2500 influential marketing leaders
24950 connections
An exclusive global LinkedIn Members-Group invitation
Mentoring programme



THOUGHT LEADERSHIP

400 best-practice case studies
500 podcasts
3000 articles
Subscription to Campaign magazine



INDUSTRY INFLUENCE

£1 billion collective marketing spend
6 International locations
3 major awards programmes across the globe

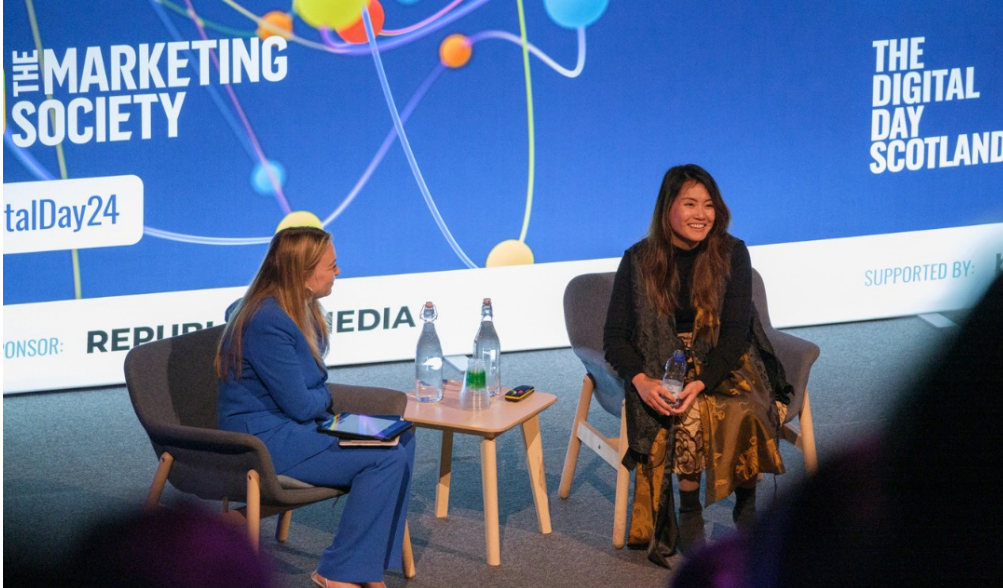


PARTNER DISCOUNTS

10% discount on all CIM training
6 month Founder's Card membership (worth £250)
10% discount to House of Beautiful Business

FLAGSHIP EVENTS





DIGITAL DAY SCOTLAND



DATE & LOCATION

Thursday 24 April 2025, Glasgow

ABOUT

An event dedicated to all things digital with inspiring and thought-provoking speakers.

KEYNOTE SPEAKERS INCLUDE:

Ruth Buscombe, Race Strategist , Formula 1
Emily Ashby, Chief Digital Transformation, Verity RI
Toby Southgate, Global CEO, We Are Social
Mobbie Nazir, Chief Growth Officer, We Are Social
Dave Morrissey, TikTok
Naomi Walkland, Chief Marketing Officer, Motorway
Morton Legarth & Ben Hopkins, Creative Directors, faith - VCCP

A range of topics and themes:

- TikTok: The Growth Engine for Retailers
- Customer, Creativity and Commercial
- The Ugly Truth about Digital Transformation
- The New Rules of Marketing in Regulated Industries
- The ultimate guide to the evolving digital world
- Innovation, AI and Strategy in F1
- Insight into the Daisy vs Scammer O2 campaign

SPONSORS

**REPUBLIC
OF MEDIA**

 **MOBSTA**

[Watch the 2024 event highlights video](#)

STAR AWARDS



DATE & LOCATION

Thursday 12 June 2025, Glasgow

ABOUT

Recognising and rewarding marketing excellence across six categories: Development, Strategic, Communication, Sector, Chairman's and Champions

All members are invited to score entries online with Leader level members participating in panels that decide the shortlists and winners

Over 120 judges sitting on 20 different panels

Almost 600 guests attended the Awards Dinner at the O2 Academy in Edinburgh last year!

[Watch the 2024 event highlights video](#)

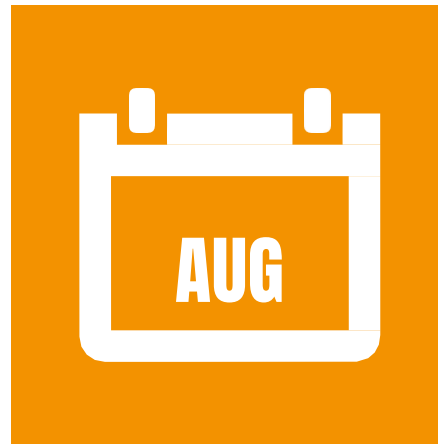
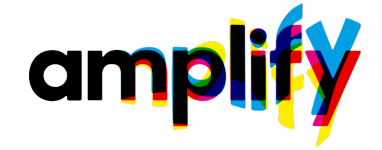


STRATEGIC PARTNERS





AMPLIFY MARKETING FESTIVAL



DATE & LOCATION

Thursday 21 August 2025, Edinburgh

ABOUT

Inspiring speakers, passionate debate and friendly competition celebrating creativity and making connections

SPONSORS



We had 6 events in 2024:

- The Cannes Lions Review
- The Amplify Debate
- The Ogilvy Lecture with Pete Markey, CMO, Boots
- Celebrating Craft with David Eustace
- Clients vs Agencies Creative Challenge
- After Party with Fringe comedians

PARTNERS



[Watch the 2024 event highlights video](#)

CHANGEMAKERS CONFERENCE



DATE

Tuesday 29 October 2025, Edinburgh

ABOUT

The inaugural Scotland Changemakers Conference brought together inspiring individuals from the world of marketing and beyond who have championed change and have a brilliant story to tell.

Speakers shared their experience, insights and advice to empower and inspire marketers to be the changemakers in their organisations.

Speakers included:

- Fergus Mutch, True North
- Zoisa North-Bond, CEO Octopus Energy
- Kevin Lynch of The Wrong Agency
- Michelle Lavipour, Deliveroo
- Andrew Tindall, System1
- David McQueen, Leadership Coach

[Watch the 2024 event highlights video](#)

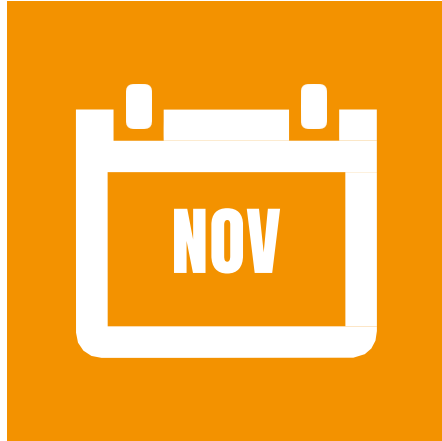
SPONSORS



Rationale



ST ANDREW'S DAY DINNER



DATE & LOCATION

Thursday 27 November 2025, Edinburgh

ABOUT

End of year celebration

Taste of Scotland Reception & Ceilidh

CEO and Chair's Address

Fellow & Honorary Fellow Announcements

Employer Brand of the Year Awards

[Watch the 2024 event highlights video](#)

SPONSORS



DenholmAssociates

ST ANDREW'S DAY
... DINNER ...



OTHER EVENTS



EMPOWERMENT DEVELOPMENT EVENTS

FUTURE LEADERS

ABOUT

Programme sponsor



A programme of events for Future Leader members aspiring to senior roles featuring Marketing Society Fellows discussing their career path and their own areas of expertise as well as personal insights on leadership. The 2024 speakers were Richard Simpson (Tayburn), Paul Menzies (C&C), Pam Scobbie (John Doe) and Marie Owens (LS Productions).

Future Leader Advisory Group (FLAG) run a First Role Fundamentals event series specifically for First Role members

TRENDSPOTTING

ABOUT

Marketing Society members come together to discuss and explore emerging trends, strategies, and innovations. These events provide a platform for marketers to learn from each other, share insights, and stay ahead of the curve in our ever-evolving industry.

We host 2 half day events focussing on Strategy and Creativity, alternating in Glasgow and Edinburgh. Previous topics have included: Gaming x Marketing, Is bravery dead?, Marketing to Gen-Z, AI as a strategy tool, listening to activist voices, Newness v Nostalgia and The Power of Creative Collisions.

INSPIRING MINDS

ABOUT

Inspiring Minds is a half-day event series designed specifically for marketers seeking fresh ideas, practical insights, and actionable strategies to thrive in today's ever-changing landscape.

Through a diverse range of expert-led sessions, you'll explore key marketing topics, discover innovative approaches, and gain valuable skills to enhance your performance and creativity.

Whether you're looking to sharpen your technical expertise or find inspiration to tackle your next big challenge, Inspiring Minds is your opportunity to connect, learn, and grow.

Step away from the ordinary, reignite your passion for marketing, and return to your role equipped to make an even bigger impact.

Perfect for marketers of all levels who want to do their job smarter, better, and with renewed confidence.

March 2025 – Jacob Wright – the art of writing effective briefs

BY INVITATION

PIONEERING SPIRIT AWARDS



**PIONEERING
SPIRIT AWARDS**

SPONSORED BY
DenholmAssociates

ABOUT

Senior members are invited to judge award winning and inspiring marketing case studies from across the world. See details and the selected campaigns from over the last 10+ years [here](#).

2024 WINNERS



IKEA
IKEA Baby
Boom Norway



Welcome to the Icelandverse
Visit Iceland
Iceland



Helmet has always been a good idea
Danish Road Safety Council
Denmark

ALBION DINNERS



ABOUT



We are delighted to bring back the Albion Dinners as a much-loved event that was suspended when the pandemic hit.

Leader level members are invited to hear from inspiring speakers and engage in discussions on important industry matters.

PREVIOUS SPEAKERS

Sarah Warby, Nando's
Karen Blackett, WPP
Peter Duffy, moneysupermarket
Nina Bibby, Barclays

ACCELERATE



TRAINING & DEVELOPMENT

Our accelerated learning programme is dedicated to empowering marketers' development to grow their career, their brands and their people.

Interactive, engaging content to encourage deeper thinking on how to pivot, adapt and fast track growth-driving strategies, all while helping to accelerate your career.

We have targeted programmes for individuals and teams which include: Marketing Leaders Programme, Tech Acceleration Showcase, Learning Labs, The Insider Programme, Onestowatch, Marketing Leaders Masterclass and Upping Your Elvis.



The Marketing Society, together with Accenture Song, has developed the Marketing Leaders Programme (MLP) as a unique development experience for high-potential marketers who are preparing for senior leadership roles.

Programme

A residential programme delivered in Surrey (UK) focusses on:

- Future - Equipping participants with the ability to lead for a future.
- The Power of values / Leading with purpose
- Deliver-Developing critical skills and behaviours to deliver through others.
- Delivering for customers, shareholders and business / Being at your best
- Engage - Focussing on bringing others on the journey with you.
- Building bigger relationships / Understanding impact / Engaging others

Level/Criteria

Applicants must have at least seven years' marketing experience, or can demonstrate leading change in a marketing role.

Price

£9,950 +VAT and includes 3 overnight stays and catering, 1 follow-up development day and full facilitation and group coaching.

Programme Dates

7 Days from March to September

Application Deadline

The application deadline has passed for the 2024 cohort (31 Dec 2024). The deadline for the 2026 programme will be 31 December 2025.

Check out this [promotional video](#) featuring perspectives from our delegates, or delve into each delegate's [full video](#). For more information visit [our website](#).

TRAINING & DEVELOPMENT (CONT.)



We match your brief to the latest technology, to deliver a showcase that helps drive education, stimulation, and accelerates practical innovation.

Level/Criteria: All levels

Price: Free (members and non-members)

For more information check out this [video](#) and visit [our website](#).



Our monthly Learning Labs are 90 minute online workshops designed exclusively for members to accelerate learning through knowledge and tools from industry experts.

Level/Criteria: All levels

Price: Included for Business team members

For more information about our upcoming Learning Lab workshops visit our [event page](#).



The Onestowatch programme is designed to nurture up and coming talent. The frameworks provided enable your marketing leaders of the future to become bolder and braver marketers.

Level/Criteria: Rising stars (up to Head of)

Price: Included for Business Team - Additional places £395

For more information visit [our website](#).



Bring the very best people from our network into the heart of your business to supercharge knowledge and productivity with power hours.

Level/Criteria: All levels

Price: £2750 +VAT

For more information visit [our website](#).



The exclusive 12-week program is designed to equip you with the skills and knowledge you need to become the influential marketer you've always aspired to be. Learn the art and science of marketing leadership. Lead upwards, sideways, teams, yourself.

Level/Criteria: All levels

Price: £1295 +VAT

For more information check out this [video](#) and visit [our website](#).



Leading for Creative Impact from Upping Your Elvis is a two-day residential retreat where you'll be coached to inject creative and conscious leadership into any business situation and beyond.

Level/Criteria: All levels

Price: £6,000 +VAT T&E not included

For more information check out this [video](#) and visit [our website](#).

ACCESS TO GLOBAL EVENTS

As part of a global network we are able to offer our members more access to online events from our hubs in London, New York, Hong Kong, Dubai and Singapore.

Members can join in to be inspired by our world-class speakers and pose questions to join the conversation.

Check out the calendar at the end of this document for dates and visit the website for more details:

www.marketingsociety.com/events



Throughout the year members can access regular webinars from The Marketing Society global hubs featuring leading speakers on key subjects.

Themes and subjects have included:



LONDON FLAGSHIP EVENTS

THE DIGITAL DAY ENGLAND



DATE

Wednesday 7 May 2025

ABOUT

A day of connections, thought-provoking conversations and insightful talks - designed to inform, inspire and to discover & to overcome challenges that we all face in the digital marketing world.

SPEAKERS

Confirmed so far:

Jack Constantine, Chief Digital Officer, Lush

Charlotte Dewhurst, Director of Marketing, Matalan

THE MARKETING SOCIETY AWARDS



DATE

Wednesday 9 July 2025

ABOUT

Our London awards have been an institution since 1985 – establishing their reputation as the UK’s leading marketing awards.

2024 WINNERS

Campaign of the Year

From motors to meteors
Gate London and the AA

Best Brand Team

Gate London and the AA

Judges Grand Prix

Just one word
VCCP and Cadbury

Best Agency Team

Born Social

LONDON FLAGSHIP EVENTS

ANNUAL CONFERENCE



DATE

Wednesday 12 November 2025

ABOUT

A powerful day of inspiration, ideas and energy from entrepreneurs, creatives, marketing leaders and pioneers. 2024 speakers included:

Dame Stephanie 'Steve' Shirley

Ije Nwokorie - Chief Brand Officer, Dr Martens

Roisin Currie - CEO, Greggs

Patrick Spence - MD, AC Chapter One & Natasha Bondy Executive Producer of Mr Bates V The Post Office

ANNUAL DINNER



DATE

Tuesday 25 November 2025

ABOUT

An uplifting evening of celebrations, connections and conversations. It's a chance to round off the year right; to reward teams for their hard work, and to celebrate the ingenuity, passion and drive of our industry.

There's entertainment, great food, the chance to discover who has been awarded the prestigious title of Marketing Society Fellow and of course, to crown our Brand of the Year.

OTHER BENEFITS



ONLINE & INSPIRATION

Exclusive password protected content for members only

Over 500 videos to inspire and educate

40 regular bloggers that provoke, question and outline trends

Podcast channel hosting lively interviews on hot topics

Opportunities for members to become thought leaders and raise their profile

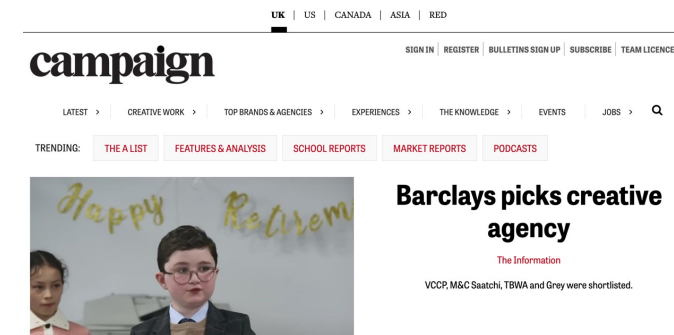
www.marketingsociety.com

BLOGS & THINK PIECES

AWARD CASE STUDIES

EVENT DETAILS & BOOKINGS

PUBLICATIONS



SOCIAL MEDIA

in 10,000 (Scotland)
110,000 (Global)

ig 1100 (Scotland)
7500 (Global)

New members-only global LinkedIn group

SIGN UP

VIDEOS & EVENT RECORDINGS

INTERVIEWS

MEMBERSHIP DETAILS

LEADING CONVERSATIONS PODCAST

Now in its third series, leaders within the Marketing industry in Scotland, discuss a wide range of topics - from the trials and tribulations of starting and building a successful marketing agency, to marketing innovation within the drinks industry, the hot topic of sustainability, mental and brain health in the workplace and marketing in a pre and post Covid world.

[Listen here.](#)



COMMUNICATION

WHAT'S GOING ON

WGO is our weekly email that goes out on Mondays and provides updates on our event programme and new initiatives.

We also highlight events and programmes being developed in London and our other global hubs.

Any other updates from our HQ are sent out on Fridays.



SUPPORTING OUR MEMBERS

SOM – is a weekly email which we send out on Wednesdays which features:

Connections - providing profile and introductions to new individual & business team members as well as partners & Fellows.

Content - sharing members news, new work and initiatives.

Community - supporting partner events, new initiatives and job market opportunities.

Members - if you would like to contribute to our Recommended Reading feature, please [email us](#) ≤ 200 words.



THE EDIT

A global monthly update on events and initiatives across our 6 global hubs featuring blogs, podcasts, videos and interviews.



MENTORING PROGRAMME

- Open and free to all members both as mentor & mentee
- Suggested commitment of 4 meetings per year
- Independent and confidential advice and guidance
- One Step Ahead, Peer to Peer & Female to Female connections



IAN MCATEER

Chairman
The Union



KIRSTEEN BEESTON

Global Marketing Director
Suntory Global Spirits



VICTORIA BEST

Senior Brand Marketing Manager
Skyscanner

STUDENT MARKETING SOCIETIES

Promoting the marketing profession and introducing students to our industry.

Established in 11
universities & colleges
across Scotland assigned a
Marketing Society industry
and academic mentor



The Gathering -
an annual event attended
by the Student
Marketing Societies
and their mentors

*Edinburgh, Edinburgh Napier, Queen Margaret, Glasgow, Glasgow Caledonian, City of Glasgow College, Stirling, Dundee, Robert Gordon, Heriot-Watt and Strathclyde.

JOIN UP. JOIN IN.



BUSINESS TEAMS

GLOBAL

- ACCENTURE
- AMAZON
- AMV BBDO
- BBC
- BLOOMBERG

- BT
- COCA COLA
- DIAGEO
- EBAY
- GOOGLE

- IBM
- JOHN LEWIS & PARTNERS
- LINKEDIN
- MCDONALDS
- MICROSOFT

- MULLER
- M&S
- PAYPAL
- PIZZA HUT
- SALESFORCE

- SNAPCHAT
- TIK TOK
- TUI
- THE ECONOMIST
- UNILEVER

SCOTLAND

- AEGON UK
- AG BARR
- ALWAYS BE CONTENT
- BARCLAYS SCOTLAND
- BAXTERS
- BIG THINK AGENCY
- BRODIES LLP
- BRUICHLADDICH
- C & C / TENNENT'S
- CALMAC FERRIES
- CVH SPIRITS
- DENHOLM ASSOCIATES
- DENTSU CREATIVE
- DIAGEO
- DOUGLAS LAING
- EDINBURGH NAPIER UNIVERSITY
- EDRINGTON
- EMPEROR
- ESSENCEMEDIACOM
- FIFE COLLEGE

- FIRST BUS
- FOOD STANDARDS SCOTLAND
- FREEAGENT
- GUY & CO
- HAMPTON
- HERIOT-WATT UNIVERSITY
- HISTORIC ENVIRONMENT SCOTLAND
- HYDROGEN
- HYMANS ROBERTSON
- ICAS
- INTERNATIONAL BEVERAGE
- JOHN DOE GROUP
- LANE / LANE MEDIA
- LS PRODUCTIONS
- LUX EVENTS
- MADEBRAVE
- MATERIAL
- MUCKLE MEDIA
- MULTIPLY

- NATIONAL TRUST FOR SCOTLAND
- NEWS SCOTLAND
- PEOPLE'S POSTCODE LOTTERY
- RATIONALE
- REPUBLIC OF MEDIA
- ROYAL BANK OF SCOTLAND/ NATWEST
- ROYAL LONDON
- SAINSBURY'S BANK
- SCOTLAND FOOD & DRINK
- SCOTRAIL
- SCOTTISH ENTERPRISE
- SCOTTISH EVENTS CAMPUS
- SCOTTISH GOVERNMENT
- SCOTTISH POWER
- SCOTTISH WIDOWS
- SEAFISH
- SKILLS DEVELOPMENT SCOTLAND
- SQA

- ST JAMES QUARTER
- STRIPE
- STUDIOLR
- STV
- SUNTORY GLOBAL SPIRITS
- TECHCOMP EUROPE
- TESCO BANK
- THE BIG PARTNERSHIP
- THE EXETER
- THE FRESH GROUP
- THE LEITH AGENCY
- THE MORTGAGE LENDER
- THE ROYAL COLLEGE OF SURGEONS OF EDINURGH
- THE ROYAL EDINBURGH MILITARY TATTOO
- THE ROYAL HIGHLAND & AGRICULTURAL SOCIETY
- THE SCOTCH MALT WHISKY SOCIETY
- THE UNION
- UNION DIRECT

- UNIVERSITY OF EDINBURGH
- UNIVERSITY OF GLASGOW
- UNIVERSITY OF STRATHCLYDE
- VIRGIN MONEY
- VOLVO
- WEBER SHANDWICK
- WEMYSS FAMILY SPIRITS
- WHYTE & MACKAY
- WORLDWIDE CANCER RESEARCH
- ZERO WASTE SCOTLAND

MEMBERSHIP COSTS



FIRST ROLE

Less than 3 years' experience

£199 + VAT
(No joining fee)



FUTURE LEADER

At least 3 years' experience

£299+ VAT
(£75 joining fee)



LEADER

At least 5 years' experience
at managerial level

£479 + VAT
(£145 joining fee)



BUSINESS TEAMS

Bespoke packages developed for 5+
individual members to include
event and training programmes

£POA

MEMBER GET MEMBER

Members who nominate potential
new members will receive the
following Amazon gift vouchers
as an incentive.

First Role or Future Leader - £25
Leaders - £50
Business Teams - £100

10 WAYS TO GET INVOLVED

We want to ensure our members are fully engaged and enjoying the benefits of being part of our vibrant community.

Here's how you can get involved:

1. Attend events - physical or virtual
2. Provide speaker and topic recommendations
3. Write event and book reviews
4. Volunteer as a mentor
5. Sign up as a mentee
6. Enter the star awards
7. Judge the star awards
8. Engage with our social channels
9. Get involved with our global members only LinkedIn group
10. Support our taskforces and think-tanks



EVENT CALENDAR

January

Tuesday 14 January – Accelerate Learning Lab (V)
Thursday 16 January – FLAG (Future Leaders Advisory Group) Meeting #1 (V)
Tuesday 28 January – Pioneering Spirit Awards Judging #1 (V)
Thursday 30 January - Future Leaders #1

February

Tuesday 4 February – Accelerate Learning Lab (V)
Tuesday 4 February - Advisory Board Meeting, Edinburgh
Thursday 6 February – First Role Fundamentals #1 (V)
Monday 17 February - Star Awards Entry Deadline #1
Monday 24 February - Star Awards Entry Deadline #2 (extension)
Wednesday 26 February - Pioneering Spirit Awards Judging, Aberdeen

March

Monday 3 March - Star Awards Entry Deadline #3 (extension)
Tuesday 4 March – Accelerate Learning Lab (V)
Wednesday 12 March – Annual Lecture, London
Thursday 13 March - Star Marketing Student Apprentice Day, Glasgow
Thursday 20 March – Albion Dinner #1, Edinburgh
Wednesday 26 March - Inspiring Minds, Edinburgh

April

Tuesday 1 April – Accelerate Learning Lab (V) & Student Marketing Societies The Gathering, Glasgow
Wednesday 2 & Thursday 3 April - Star Awards 1st Stage Judging (V)
Tuesday 22 April – First Role Fundamentals #2
Thursday 24 April - Digital Day, Glasgow

May

Tuesday 6 May – Accelerate Learning Lab (V)
Thursday 1 May – Future Leaders #2
Tuesday 6 May – FLAG Meeting #2 (V)
Wednesday 7 May – Digital Day, London
Tuesday 13 May – Advisory Board Meeting, Glasgow
Thursday 15 May - Star Awards 2nd Stage Judging (V)

June

Tuesday 3 June - Accelerate Learning Lab (V)
Tuesday 3 June - Pioneering Spirit Awards Judging (Global) #2 (V)
Wednesday 4 June – Trendspotting (Strategy), Glasgow
Thursday 12 June – Star Awards, Glasgow
Thursday 19 June – Fellows Event

July

Tuesday 1 July - Accelerate Learning Lab (V)
Wednesday 2 July - Summer Party, London
Wednesday 9 July - The 40th Marketing Society Awards, London
Thursday 24 July - Summer Social, Edinburgh

August

Tuesday 5 August – FLAG Meeting #3 (V)
Thursday 7 August - Future Leaders #3
Tuesday 12 August - Advisory Board Meeting, Edinburgh
Thursday 21 August – Amplify [F], Edinburgh

September

Tuesday 4 September - Accelerate Learning Lab (V)
Tuesday 16 September - Pioneering Spirit Awards Judging #3 (V)
Wednesday 17 September - Inspiring Minds #2, Glasgow
Tuesday 23 September – First Role Fundamentals #3
Thursday 25 September - Trendspotting (Creativity), Edinburgh

October

Tuesday 7 October - Accelerate Learning Lab (V)
Thursday 9 October – Fellows Dinner
Thursday 23 October - Future Leaders #4
Wednesday 29 October - Changemakers Conference [F]Edinburgh
Thursday 30 October – FLAG Meeting #4

November

Tuesday 4 November - Accelerate Learning Lab (V)
Tuesday 4 November - Advisory Board Meeting, Glasgow
Thursday 6 November, Albion Dinner #2, Glasgow
Tuesday 11 November - Pioneering Spirit Awards Judging (Global) #4 (V)
Wednesday 12 November – Global Changemakers Conference, London
Tuesday 18 November – First Role Fundamentals #4
Tuesday 25 November – Annual Dinner, London
Thursday 27 November, St Andrew’s Day Dinner [F], Edinburgh

December

Tuesday 2 December - Accelerate Learning Lab (V)
Tuesday 2 December - Star Awards Showcase Event (V)
Thursday 11 December - Festive Drinks, Glasgow

Please note - dates are subject to change | Keep an eye on our website and weekly emails | [V] virtual [F] flagship

2024 HIGHLIGHTS





Get in touch

Graeme Atha
Director
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New membership

Anna Barber
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New partners and Business Teams

Pippa Barker
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Events, renewals & communications

Lux Events
marketingsociety@luxevents.co.uk



| www.marketingsociety.com