

## We would love for you to showcase that you are a member of The Marketing Society

There are three ways to do this:

1. Adding the member badge to your email signature and if relevant to your company website
2. Sharing a LinkedIn Post celebrating your membership & adding it to your LinkedIn Profile
3. Taking part in a [Member Interview](https://forms.gle/svSdLoEKSjg3DNdf9) >> <https://forms.gle/svSdLoEKSjg3DNdf9>

### 1. Instructions for download of Member Badge:

You can find the member badge here:

<https://marketingsociety.com/sites/default/files/2023-10/MS%20member%20badge%20neg%403x.png>

- Right hand click on image and select save image
- Be sure to resize it as you need to depending on where you are using it



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### 2. LinkedIn

We also have a LinkedIn image you can use to celebrate being a member of The Marketing Society

This is the image to use as a post:

<https://marketingsociety.com/sites/default/files/2024-01/Member%20Badge%20For%20LinkedIn%20Template-1.png>



We'd love for you to share on LinkedIn WHY being a member of The Marketing Society is important to you and your career and to share our Join Us Page <https://www.marketingsociety.com/join>

**You can also add the member badge to your experience so it's always on your profile**  
Add a new "Experience" stating you are a Member of The Marketing Society

This is the image to use in your Experience part of your profile as "media":  
please note it is scaled to be the right size for this space

<https://marketingsociety.com/sites/default/files/2023-11/TMS%20Member%20BadgeLinkedin.png>

**please use the copy to go with that media**

Member of The Marketing Society  
I am a proud member of this global leading marketing community

**Please use this copy for the experience section**

Being a member of The Marketing Society can offer valuable networking opportunities with industry peers, allowing professionals to expand their professional connections and build relationships within the marketing field.

Furthermore, The Marketing Society may provide access to exclusive resources, events, and educational opportunities that can enhance professional development and help individuals stay up-to-date with the latest trends and strategies in marketing.

By joining The Marketing Society, professionals may also have the chance to engage in thought leadership and knowledge-sharing within the marketing community, positioning themselves as experts in their field and potentially boosting their visibility and reputation.

Join Us >> <https://www.marketingsociety.com/join>

You can reposition your current job role higher up than this new experience so the company shown on the top right of your profile is your existing company not The Marketing Society

**See example - Watch video to explain:**

<https://www.loom.com/share/811811c3c60c4ead96d6b414619d13f0?sid=07657907-1a53-4681-9df3-53f53c5a015f>

## Experience



### Member of The Marketing Society

The Marketing Society · Full-time

Dec 2023 - Present · 2 mos

Dubai, United Arab Emirates · Hybrid

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Join Us

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Member of The Marketing Society

I am a proud member of this global leading marketing community

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### 3. Member Interview

Please fill in one of our Member Interviews. They're a great way to raise your profile within the community and showcase the calibre of our membership. [Example here](#).

Please complete the form here and upload your image - <https://forms.gle/svSdLoEKSjg3DNdf9>

If you have any queries on this please reach out to Rachel our Head of Content and Communications [rachel.letham@marketingsociety.com](mailto:rachel.letham@marketingsociety.com) who can help