



FELLOWS
OF THE MARKETING SOCIETY

A

- [Aedamar Howlett](#)
- [Adam Morgan](#)
- [Alex Batchelor](#)
- [Ali Findlay](#)
- [Alison Orsi](#)
- [Amanda MacKenzie OBE](#)
- [Andrew Au](#)
- [Andrew Harrison](#)
- [Andrew Marsden](#)
- [Andrew Nebel MBA](#)
- [Andrew Strange](#)
- [Andrew Warner](#)
- [Andy Neal](#)
- [Angus Meldrum](#)
- [Annabel Venner](#)
- [Anthony Thomson](#)
- [Archie Norman](#)
- [Asad Rehman](#)



AEDAMAR HOWLETT

VP Europe
O2O Digital
Transformation
| MD Western
Europe, Coca-Cola

SPECIALITIES: Leading teams to drive business growth | Advocate for value creation opportunities for change | Consumer insight driven disruptive brand innovation | Customer insight driven commercial strategy initiatives



ADAM MORGAN

Founding Partner
at eatbigfish

SPECIALITIES: Helping teams bring and realise a challenger mindset around their key strategic and cultural issues | Turning apparent constraints into sources of breakthrough



ALEX BATCHELOR

Chair at Watch
Me Think | NED at
Mission Translate

SPECIALITIES: Experienced marketer who enjoys helping businesses grow | Solving all the messiness that growth both requires and brings



ALI FINDLAY

Chief Executive of
the Lane Agency |
Executive Director
of the Lane
Media Agency

SPECIALITIES: Brand and Marketing Strategy | Advertising & Digital Strategy | Performance Marketing | Key sectors include: Food & Drink, E-Commerce, Retail, Tourism, Transport & Aviation



ALISON ORSI

Global CMO | NED |
Trustee | Mentor

SPECIALITIES: Marketing | Leadership | Digital transformation | Strategy | Data-led optimisation | Performance marketing | Agile | Culture change | Mentoring



AMANDA MACKENZIE OBE

CEO BITC | NED
Lloyds Banking
Group | Chair
RB committee

SPECIALITIES: ESG | Levelling up | Brand | Marketing | Customer experience | Running a charity



☆ Represents an Honorary fellow

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- [Anthony Thomson](#)
- [Archie Norman](#)
- [Asad Rehman](#)



ANDREW AU
 Managing Principal
 Wander Consult
 | Formerly:
 Uniplan, Eight
 Inc., Imagination

SPECIALITIES: Agency leadership | Business development | Transformation | Strategy





ANDREW HARRISON
 Founding Partner
 own consultancy
 in APAC | Former
 CEO and CMO

SPECIALITIES: Brand and marketing consultancy | Leading Asia's branded businesses through digital transformation





ANDREW MARSDEN
 Business Strategy
 Consultant |
 Chair | NED

SPECIALITIES: Corporate Strategy | Brand Positioning | CEO Mentoring





ANDREW NEBEL MBA
 Marketing &
 Fundraising Consultant
 | Charity Trustee |
 Healthcare Volunteer
 | Parish Councillor

SPECIALITIES: Marketing | Communications | Charity | Fundraising | Healthcare





ANDREW STRANGE
 NED Chairman |
 Advisor | Investor

SPECIALITIES: Marketing Technology Consultant Strategist | Scale-up Specialist





ANDREW WARNER
 Global CMO | NED
 | Founder | Mentor
 | Board Advisor |
 Marketing Expert

SPECIALITIES: Executive leadership | Marketing leadership | Marketing strategy | Brand strategy | Creative effectiveness | Advertising | International marketing | Ecommerce | Digital media | Design | Consulting | Speaking | Mentoring




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- [Annabel Venner](#)
- [Anthony Thomson](#)
- [Archie Norman](#)
- [Asad Rehman](#)



ANDY NEAL

UK Marketing Director | United Distillers and Scottish and Newcastle. Retired, now doing non exec work.

SPECIALITIES: FMCG brand marketing, especially drinks | Public/Private partnerships especially in city centers



ANGUS MELDRUM

Non-executive chairmanships | Directorships and trusteeships with marketing focus

SPECIALITIES: Board directorship | Leadership | Corporate strategy | Change management | Marketing | Branding | Advertising | Public relations | Communications | Crisis management | Research | New product development | Design | Multi-channel operations



ANNABEL VENNER

Global CMO | NED | Chair | Marketing Expert | B2B & B2C | DTC | Mentor

SPECIALITIES: Advertising | Marketing | E-commerce | Social media | Communications | Leadership | Board engagement | Branding | Market research | Design | Digital transformation | Mentoring | Search | Partnerships | Strategy | Multi-channel | Culture change | Operations



ANTHONY THOMSON

Founder and former chair, Metro bank and atom bank (UK) Bank 86 400 (Australia)

SPECIALITIES: Marketer by passion, entrepreneur and banker by background



ARCHIE NORMAN

Chairman | Marks and Spencer plc

SPECIALITIES:



ASAD REHMAN

Media | Digital Marketing | Digital Transformation | Digital Commerce

SPECIALITIES: Media, Advertising | Branding & Design | Data Driven Marketing | Change Management | Marketing ROI | Data & Analytics | CRM/Loyalty | AdTech | Martech | C-Suite experience



Represents an Honorary fellow

B

A B C D E F G H I J K L M N O P Q R S T U V W X Y Z

Becky Brock
Benny Higgins
Beverley Hart
Bridget Jackson



BECKY BROCK

Global CCO |
Commercial Leader |
NED | Retail | Digital
Transformation

SPECIALITIES: Executive board leadership
| Strategic repositioning | Commercial
proposition development | Brand reinvigoration
| Digital transformation | Data strategy |
E-commerce trading | Communications |
Margin management | Change leadership



BENNY HIGGINS

Executive & non
executive Chairman
in the Private, Public
and Third sector

SPECIALITIES: General Leadership
| Finance | Culture



BEVERLEY HART

Communications and
Marketing Director

SPECIALITIES: Advertising | Brand
| Marketing | Design | PR | Strategy
| Stakeholder management



BRIDGET JACKSON

Chief Sustainability
Officer | Strategic
Advisor | ESG Expert

SPECIALITIES: Strategy Development and
Board Engagement | NGO Partnerships |
Climate Change and Business | Net Zero,
Climate Resilience | Sustainable Lifestyles |
Sustainability Communications | Employee
Engagement | Innovation and Design



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C

- [Cara Chambers](#)
- [Charlie Dawson](#)
- [Charlotte Oades](#)
- [Cheryl Calverley](#)
- [Chris Baréz-Brown](#)
- [Chris Griffin](#)
- [Chris MacLeod](#)
- [Cilla Snowball CBE](#)
- [Clare Smith-O'Donnell](#)
- [Crawford Hollingworth](#)



CARA CHAMBERS

Global Marketing Director – International Beverage | Head of Brand – Sainsbury's Bank

SPECIALITIES: Strategic Leadership | Coaching & Developing People | Brand Building | Innovation & NPD Strategy | Creative & Communications | Food & Drink industry



CHARLIE DAWSON

Founding Partner at The Foundation

SPECIALITIES: Helping organisations of all kinds become truly customer-led | Leading transformations to achieve that end | Supporting customer experience-related initiatives | Guiding through strategic insight



CHARLOTTE OADES

NED | Board Advisor

SPECIALITIES: Global brand building | New business models and partnerships | Sustainable business development and growth | Communication



CHERYL CALVERLEY

CEO | CMO | Founder | Marketing consultant | Consumer brands | D2C | Mentor | Coach

SPECIALITIES: Leadership, strategy & transformation | Culture & capability | Growth strategy | Marketing effectiveness | Brand development across FMCG, insurance, financial services, e-commerce | FTSE-100 to scale-up | Coaching | Mentoring | Business advisory



CHRIS BARÉZ-BROWN

Founder of Upping Your Elvis | Founder of Talk It Out

SPECIALITIES: Energy | Leadership | Culture Change | Creative | Mental Well Being | Having a mighty fine time!



CHRIS GRIFFIN

Trustee - Museum of Brands | Director PI Global | Chair – Kindred Studios

SPECIALITIES: Charity turnarounds | Global branding | Packaging design | Property and Trusts



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- [Cara Chambers](#)
- [Charlie Dawson](#)
- [Charlotte Oades](#)
- [Cheryl Calverley](#)
- [Chris Baréz-Brown](#)
- [Chris Griffin](#)
- [Chris MacLeod](#)
- [Cilla Snowball CBE](#)
- [Clare Smith-O'Donnell](#)
- [Crawford Hollingworth](#)



CHRIS MACLEOD

Consultant | NED

SPECIALITIES: Managing effective change in complex organisations; including behaviour change in customers, cultural change in the organisation and change in the relationships with key stakeholders



CILLA SNOWBALL CBE

Governor Wellcome Trust and NED
Derwent London

SPECIALITIES:



CLARE SMITH-O'DONNELL

Strategy | Marketing | Comms | Stakeholder engagement | Creative

SPECIALITIES: Planning | Behaviour change comms | PR | Leadership | Mentoring | Creativity | Affinity partnerships | Stakeholder engagement | Public affairs



CRAWFORD HOLLINGWORTH

Global Founder
TBA | Behavioural Science Expert | Consultant | Author | Speaker | NED

SPECIALITIES: Applying Behavioural Science to marketing challenges | Brand strategy | Innovation | Customer experience | Design | Organisational change



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D

- [Darren Chuckry](#)
- [Daryl Fielding](#)
- [David Allfrey MBE](#)
- [David Amers](#)
- [David Clayton-Smith](#)
- [David Eustace](#)
- [David Pearson](#)
- [Deborah Cutler-Hoskins](#)
- [Dino Myers-Lamprey](#)
- [Dougal Sharp](#)
- [Dominic Grounell](#)



DARREN CHUCKRY

Founder | Managing Director | HK Initiative

SPECIALITIES: Brandtech | Branded Content | Advertising | Marketing | XR, Mixed Reality | Augmented Reality | Virtual | Hybrid Events | Business Consulting | Web3 | Metaverse | Virtual | Experiential



DARYL FIELDING

CEO, The Marketing Academy Foundation | NED. Author | Brand/Marketing Expert

SPECIALITIES: Business leadership and operations | Strategy | Leading change | Brand strategy and implementation | Marketing | Marketing communications | Partnerships | Diversity and inclusion | Youth | Sectors: FMCG, Technology, Charity



DAVID ALLFREY MBE FRGS

Major Event CEO | Producer | Creative Director | Public Speaker | Cultural Diplomat

SPECIALITIES: Conceiving | Designing & delivering large scale events | Cross-cultural and multi-disciplinary introductions & integration | Innovative and indirect solutions to conceptual, physical and moral challenges



DAVID AMERS

Planning Partner at Leith | Leading the strategy across key clients

SPECIALITIES: Energy | Leadership | Culture Change | Creative | Mental Well Being | Having a mighty fine time!



DAVID CLAYTON-SMITH

NHS Chair | Integrated Care Systems | Health Innovation and analytics

SPECIALITIES: Organisational integration and service design innovation to increase the effectiveness of Healthcare



DR DAVID EUSTACE

Creative consultant

SPECIALITIES: Listening, inspiring, problem solving and offering an honest opinion | My career has taken me around the globe offering incredibly varied projects from one on one situations to global corporations



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- [Daryl Fielding](#)
- [David Allfrey MBE](#)
- [David Amers](#)
- [David Clayton-Smith](#)
- [David Eustace](#)
- [David Pearson](#)
- [Deborah Cutler-Hoskins](#)
- [Dino Myers-Lamptey](#)
- [Dougal Sharp](#)
- [Dominic Grounell](#)



DR DAVID PEARSON

Global CEO | Chair | NED | Marketing Expert | B2B, B2C Mentor | Author

SPECIALITIES: Experienced Non-Executive chairman | Director | Adviser | Mentor with classical sales and marketing with four of the world's great brand owners, and significant international experience.



DEBORAH CUTLER-HOSKINS

GSK | Global Marketing Director & Digital Lead

SPECIALITIES: International, results driven leader | Experienced global marketing, digital & communications director across Pharma, FMCG, retail, leisure & banking sectors | Creative innovator who fast tracks



DINO MYERS-LAMPTEY

Founder | CSO | Advisor | Mentor | NED

SPECIALITIES: Strategy | Problem Solving | Media | Partnerships | Brand | Performance | Data | Distribution | Disruptive Ideas | Purpose



DOUGAL SHARP

Founder & Master Brewer

SPECIALITIES: Business & Brand leadership & strategy | Beer making



DOMINIC GROUNSELL

Managing Director - UK & Ireland Digital

SPECIALITIES: General Management | Commercial & Marketing



 Represents an Honorary fellow

E

Edwina Dunn OBE

Elise MacDonald

Ellie Norman

Erica Kerner



EDWINA DUNN OBE

Founder of The
Female Lead |
Chair - CDEI |
Board - Geospatial
Commission

SPECIALITIES: Data science | Customer-
centric business transformation | Female
advancement | Data | Tech & ethics



ELISE MACDONALD

Joint MD | Events
Partner for the
Marketing Society
in Scotland

SPECIALITIES: Events | Conferences
| Award ceremonies | Experiential |
Brand activation, live, virtual, hybrid



ELLIE NORMAN

Global CMO | NED |
Marketing Academy
Fellow | Mentor

SPECIALITIES: Board Engagement |
Marketing | Brand Management | Strategy
| Insight & Analytics | Advertising | Social
Media | Content | Media | Acquisition |
DTC/Subscription | Communications
| Experience | CRM MarTech



ERICA KERNER

CMO | Marketing &
Communications
Lead | B2B & B2C |
Commercial | Mentor

SPECIALITIES: Brand Building | Strategy |
Sports/Luxury/Fashion/Retail | Advertising |
Brand & Corporate PR | CRM/Loyalty | Social
& Digital | Partnerships & Collaborations
| Research | Board Engagements



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F

A B C D E **F** G H I J K L M N O P Q R S T U V W X Y Z

Fiona Burton
Fiona Proudler
Fiona Stewart



FIONA BURTON

Partner, The Leith Agency | Chair, The Marketing Society Scotland (2019 - 2021)

SPECIALITIES: Business Strategy | Comms Strategy | Advertising & Design | Film Production | Digital Marketing | Relationship & People Management



FIONA PROUDLER

Head of Brand and Marketing | Marketing Director | CEO | Agency Leader

SPECIALITIES: Brand strategy | Brand development | Campaign development | Marketing activation | Advertising | Digital | Agency leadership | Business growth | New business



FIONA STEWART

Strategic thinker and planner, individual and team coach

SPECIALITIES: Insight | Developing and embedding strategy | Brand positioning | Individual, team and leadership development | Board level facilitator



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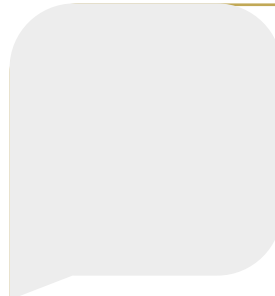
- [Gemma Greaves](#)
- [Geoff Palmer](#)
- [Giles Robertson](#)
- [Graeme Atha](#)
- [Grant Duncan](#)
- [Gregor Urquhart](#)



GEMMA GREAVES

Founder Cabal |
Co Founder Nurture

SPECIALITIES: Connecting people and curating experiences/events to drive change | Community building; membership and partnership creation | Motivational speaker and facilitator | Mentor and talent management



GEOFF PALMER

Support Community Organisations |
Chancellor of Heriot-Watt University

SPECIALITIES: British (Scottish) West Indian History relating to slavery, colonialism and the origins and consequences of racism



GILES ROBERTSON

Academic - Marketing |
NED | Company Director Consultant

SPECIALITIES: Sustainability comms | Charity marketing | Marketing for good | Digital / content marketing | Brand strategy | Start-ups | Innovation | Account handling | Training for marketing leadership



GRAEME ATHA

Director The Marketing Society |
NED Caley Golf and Future Bilingual

SPECIALITIES: Builder of brands and marketer of marketing | Membership engagement | Event planning



GRANT DUNCAN

Senior Client Partner & Managing Director at Korn Ferry

SPECIALITIES: Leading Korn Ferry's UK&I Consumer and EMEA Digital & Marketing Executive Search Practice



GREGOR URQUHART

Head of Strategic Communications |
Scottish Government

SPECIALITIES: Public sector communications | Social marketing | Government communications | Third sector comms | Behavioural economics | Engaging with young people | Mentoring



Represents an Honorary fellow

H

A B C D E F G H I J K L M N O P Q R S T U V W X Y Z

[Helen Campbell](#)

[Helen Tupper](#)

[Hugh Davidson](#)

[Hew Pennell](#)



HELEN CAMPBELL

Global Marketing
B2C/B2B Mentor
| Previous Chair
Marketing Society
Scotland

SPECIALITIES: Marketing | Leadership
| Communications | Change
Management | Partnerships | Brand
| Design | Mediation Practitioner



HELEN TUPPER

CEO | Speaker |
Author | Podcaster
| Coach | Trustee

SPECIALITIES: Co-creator of Squiggly
Careers | Expert in learning design
and career development | International
thought-leader | Experienced in innovation,
insight, brand and new business growth.



HUGH DAVIDSON

President Europe,
International Playtex
| Founder Chair,
Oxford Strategic
Marketing

SPECIALITIES:
International Aid (Chair H/ S Davidson Trust -
doubling economic/ social empowerment - very
poor women, Bangladesh) | Making vision/
values work – author of “The Committed
Enterprise” | Full time philanthropist



HUW PENNELL

European and UK
General Management
and Marketing
Leadership

SPECIALITIES: 35 years experience in
the wines and spirits industry | Master
of the Quaich | Scottish Marketer of the
Year 2006 | Environmental Conservation



Represents an Honorary fellow

Iain Valentine
Ian Armstrong
Ian McAteer



IAIN VALENTINE

Gravitate HR: NED and Chair of the board | MSS: Chair of the Fellows

SPECIALITIES: Creative leadership | Growth and Winning Business | Succession and leadership planning | MBO and Trade sale (agency side)



IAN ARMSTRONG

CEO Topaz Virtual Productions (TVP) Ltd | NED | Exec Producer | Advisory Board member

SPECIALITIES: Start up | Fund raising | Virtual Production | Strategy | Production Industry | Marketing Communications | Full time philanthropist



IAN MCATEER

Chairman | Charity Trustee | Mentor | NED | Marketing Expert | B2B & B2C

SPECIALITIES: Advertising | Marketing | E-commerce | Website design and build | Leadership | Branding | Intellectual property | Mentoring | Tourism | Retail | Behaviour change | Whisky marketing | Charities | Entrepreneurship | Public sector | Advertising | IP law



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J

- [Jackie Duff](#)
- [James Espey OBE](#)
- [James Frost](#)
- [James Hallatt](#)
- [Jan Gooding](#)
- [Jason Foo](#)
- [Jerry Buhlmann](#)
- [Jill Walker](#)
- [Jim Kelly](#)
- [Joanne Lynn](#)
- [John Allert](#)
- [John Botia](#)
- [John Denholm](#)
- [John Gilbert](#)
- [Sir John Hegarty](#)
- [John Hooper CBE](#)
- [John Kearon](#)
- [John Zealley](#)
- [Josh Krichefski](#)
- [Julian Boulding](#)
- [Juliet Simpson](#)
- [Justin King CBE](#)




JACKIE DUFF

Global leader FMCG Marketing | Chair | Change Maker | NED | Diversity Champion

SPECIALITIES: Global Marketing | Business Development | Partnership Licensing | E-Commerce | Brand & Channel transformation | Strategic Communications | Leadership | Diversity | Advocacy | Sustainability | Economic & Community Development







JAMES ESPEY OBE

International Brand Builder | Entrepreneur | Mentor | Author

SPECIALITIES: International brand builder with 50 years' experience in the Liquor Industry | Mentor and Author. "How to build your Personal Brand and make your Mark in the workplace"


JAMES FROST

Chief Marketing Officer | Chief Commercial Officer | B2B & B2C

SPECIALITIES: Customer acquisition and retention | B2C and B2B marketing | Lead generation | Digital marketing | Advertising and brand positioning | Public relations and public affairs





JAMES HALLATT

Consumer Healthcare General Management | Marketing

SPECIALITIES: Packaged goods marketing | International orientation | Healthcare expertise and senior team alignment and engagement





JAN GOODING

Coach, Chair | Speaker | Advisor | Columnist

SPECIALITIES: Coaching | Mentoring | Inclusive Leadership | Strategy, Governance | Brand Development | Advertising | Audience Measurement | Diversity & Inclusion | Culture Change | LGBT+ Activism





JASON FOO

CEO | Non Exec | Mentor | Marketing Expert | Chairman | Hon Treasurer

SPECIALITIES: Purpose | Marketing | Brand Strategy & Differentiation | Branding & Distinctiveness | Advertising & Communications | Cultural Transformation | Board Engagement | CRM & Loyalty | Commercial Analysis & Strategy | Leadership | Mentoring




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- [James Espey OBE](#)
- [James Frost](#)
- [James Hallatt](#)
- [Jan Gooding](#)
- [Jason Foo](#)
- [Jerry Buhlmann](#)
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- [John Zealley](#)
- [Josh Krichefski](#)
- [Julian Boulding](#)
- [Juliet Simpson](#)
- [Justin King CBE](#)



JERRY BUHLMANN

Senior Independent Director, Inchcape | Chairman, Croud, Hybrid | Director, Tulchan, Serviceplan

SPECIALITIES:



JILL WALKER

Head of Marketing, Scottish Government | Mentor | Past agency owner

SPECIALITIES: Social Marketing | Behaviour Change | Stakeholder Management | Strategic Development | Insight Generation | Evaluation | People Development | Leadership



JIM KELLY

Deputy MD | Head of Planning | Director | Agency Leader

SPECIALITIES: Advertising | B2B | B2C | Behaviour change | Brand strategy | Communications planning and strategy | Digital strategy | Internal communications and research | Marketing | Mentoring | Public sector | Repositioning | Strategy



JOANNE LYNN

Joint MD | Lux Events

SPECIALITIES: Event strategy, design and delivery | Marketing | Communications | Social media



JOHN ALLERT

CMO | Strategic Advisor | NED | Investor

SPECIALITIES: Brand and business strategy | Marketing | Commercial partnerships | Sports marketing | Content | Public speaking | Building high performance cultures



JOHN BOTIA

Founder | Calo | Founder | Spirit-Level Associates | Former CMO & HRD

SPECIALITIES: Developing Organisational Brands | Employer Branding | Business Strategy | Marketing Strategy | Strategic Leadership | Drinks Industry insights



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- [James Frost](#)
- [James Hallatt](#)
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- [John Hooper CBE](#)
- [John Kearon](#)
- [John Zealley](#)
- [Josh Krichefski](#)
- [Julian Boulding](#)
- [Juliet Simpson](#)
- [Justin King CBE](#)



JOHN DENHOLM
Business founder| Chair | NED| Marketing | Agency | Recruitment Management

SPECIALITIES: Packaged goods marketing | International orientation | Healthcare expertise and senior team alignment and engagement





JOHN GILBERT
Owner financial research consultancy | University board member | Vacation rentals owner

SPECIALITIES: Ongoing consumer confidence tracking report (some 25 years + data) | Member Society of Professional Economists | Association of Market & Social Research | The Financial Services Forum





SIR JOHN HEGARTY
Helping entrepreneurs finance ideas and understand how to build brands

SPECIALITIES: Making sure brands understand creativity and how to help it drive their businesses





JOHN HOOPER CBE
Retired

SPECIALITIES: N/A





JOHN KEARON
Founder & Executive President

SPECIALITIES: THE World's leading Marketing decision-making platform: Test Your Ad, Test Your Idea, Test Your Brand | Drive brand-owner wealth by accurately predicting returns of marketing decisions





JOHN ZEALLEY
Accenture Interactive Management Board Member | Accenture Global Customer Function Lead

SPECIALITIES: Marketing | Sales | Commerce | CPG | Retail | Life Sciences | Growth Strategy | Marketing Operating Model | Leadership




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- [James Espey OBE](#)
- [James Frost](#)
- [James Hallatt](#)
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- [John Kearon](#)
- [John Zealley](#)
- [Josh Krichefski](#)
- [Julian Boulding](#)
- [Juliet Simpson](#)
- [Justin King CBE](#)



JOSH KRICHEFSKI

Global COO
MediaCom

SPECIALITIES: Business | Advertising | Media | Marketing | Commerce | Social media | Leadership | Mental health | Mentoring | Communication



JULIAN BOULDING

Founder & President,
thenetworkone |
Warden, Worshipful
Company of
Marketors

SPECIALITIES: Global marketing and communications | Independent agencies | Chair of the Marketing Society Global Strategy Development task force



JULIET SIMPSON

Founder & CEO - Stripe
Communications
| business builder
| Comms &
marketing leader

SPECIALITIES: Brand Comms | Consumer & Brand PR | Corporate Communications | Reputation Management | Social | Events | Integrated Campaign Planning | Internal Comms | Entrepreneurship | Managing Growth | Values Based Organisations



JUSTIN KING CBE

Non-Executive
Director | Business
Advisor | Investor

SPECIALITIES: Retail | Brand building | Business change | Leadership | Culture change | Consumer behaviour



 Represents an Honorary fellow

K

Karen Blackett OBE
Kathleen Ruth Saxton
Sir Keith Mills GBE
Khaled Ismail



KAREN BLACKETT OBE

President | NED | Marketing Expert | Founding Trustee | Chancellor | Mentor

SPECIALITIES: Marketing | D&I | Advertising | Media | Communications | Customer experience | Commerce | Marketing | Technology | Board engagement



KATHLEEN RUTH SAXTON

CMO | Omnicom MD | EMEA | MediaLink CEO | The Lighthouse Company Founder | PsychedGlobal Co-Founder

SPECIALITIES: Marketing | Leadership | Talent Management | Psychotherapy | Telling Truth To Power | Entrepreneurship | Event Creation and Curation | Fundraising | Mentoring | Willingness | Empathy



SIR KEITH MILLS GBE

Chairman Air Miles/ Nectar | Deputy Chairman LOCOG | Chairman Royal Foundation

SPECIALITIES: Customer Loyalty Programmes | Consumer Marketing | Sports Event Management | Charities and Foundations



KHALED ISMAIL

Business leader | Author | Marketer

SPECIALITIES: Team Building | Investing | Leadership | Marketing/Communications | Reputation and Crisis Management | Corporate and Personal Branding | Crypto enthusiast



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L

- [Len Louis](#)
- [Lesley Alexander](#)
- [Lindsey Clay](#)
- [Lisl MacDonald](#)
- [Louise Fraser](#)
- [Louise Killough](#)



LEN LOUIS
 Non-Executive Director | Hospitality & Leisure | Ex. Chairman | CEO | B2B & B2C

SPECIALITIES: Business Strategy | Development & Growth | Marketing | Branding | Business Negotiations | Business Partnerships | Communications





LESLEY ALEXANDER
 CEO: Scotland – PR & content agency, Smarts

SPECIALITIES: Strategic comms | Strategy & insight | Media relations | Influencer engagement | Stakeholder engagement | Issues management | Content creation and development





LINDSEY CLAY
 CEO | Marketer | NED | Trustee | Chair

SPECIALITIES: TV | TV advertising | Marketing | Strategy | Media | Communications | Effectiveness | Integration | Creativity | Gender equality | Mentoring | Writing | Speaking | Judging





LISL MACDONALD
 NXD, Marketing Strategy | Commercial Development | Investor in Diverse Start-Ups

SPECIALITIES: Marketing, Branding, Communications Strategy | Multi-Cultural/Linguistic contexts especially Asian | Public Speaking | Alternative, challenging, broad-ranging perspective





LOUISE FRASER
 Director | Research Expert | Insight Professional

SPECIALITIES: Market research | Social research | Insight generation | Branding & communications development research | Communications evaluation | Strategy





LOUISE KILLOUGH
 Client Services Director | Company Director | Marketing

SPECIALITIES: Advertising | Marketing | Communications | Branding | Design | Digital | Social | Strategy | Multi-channel | Leadership | Board member | Mentor




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- [Maddy Sim](#)
- [Mahmood Ahmed](#)
- [Malcolm McDonald](#)
- [Malcolm Roughead](#)
- [Marc Nohr](#)
- [Margaret Molloy](#)
- [Mark Evans](#)
- [Mark Given](#)
- [Mark Gorman](#)
- [Martin Deboo](#)
- [Marting Glenn](#)
- [Lord Matthew J. Scheckner](#)
- [Matthew Barwell](#)
- [Maurice Doyle](#)
- [Michael Inpong](#)
- [Mike Fairburn](#)
- [Sir Michael Perry GBE](#)



MADDY SIM
Strategy Partner at Carat

SPECIALITIES: Advertising | Strategy | Research and Audience Insight | Data Analysis | Team Development





MAHMOOD AHMED
Chief Financial Officer | Chief Operating Officer | Head of Business Performance

SPECIALITIES: Planning & Strategy | Marketing Performance | Building & Leading High Performance Teams | Organisational Transformation | Financial Reporting & Analysis





MALCOM MCDONALD
Professor of Marketing at six Universities | Non Executive Director

SPECIALITIES: Boardroom briefings | Marketing accountability | Marketing and finance, global key account management | Market segmentation | Branding: marketing risk assessment | Shareholder value: financially quantified value propositions





MALCOLM ROUGHEAD
CEO | NED | Mentor

SPECIALITIES: Leadership | Change management | Strategy | People development | Stakeholder engagement | Government Relations | Board Management





MARC NOHR
Chairman | NED | Executive coach | Creative entrepreneur

SPECIALITIES: Leadership | Marketing | Innovation | Governance | Start-ups | M&A





MARGARET MOLLOY
Global CMO | Host "How CMOs Commit" PODCAST | Board Member

SPECIALITIES: Marketing | Branding | B2B | Event host | Board | Leadership | Sales enablement | Strategy, simplicity | CMO community | Advisor | Diversity and inclusion | PR | Social media




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- [Matthew Barwell](#)
- [Maurice Doyle](#)
- [Michael Inpong](#)
- [Mike Fairburn](#)
- [Sir Michael Perry GBE](#)



MARK EVANS
 NED | Coach |
 Trustee | Advisor

SPECIALITIES: Marketing | Digital | Leadership |
 Strategy | Coaching | Mentoring | NED/Advisory






MARK GIVEN
 Chief Marketing
 Officer | Sainsbury's
 Group

SPECIALITIES: Strategic Brand Management
 | CRM & Loyalty | Digital Performance Marketing
 | Sustainability | Analytics and Data Science
 | Commercial Leadership | Transformation





MARK GORMAN
 Strategy Director
 at Whitespace
 in Edinburgh
 | Chairman of
 NABS Scotland

SPECIALITIES: Strategic marketing and
 planning | Brand positioning | Market research
 | Advertising and brand communications






MARTIN DEBOO
 Managing Director
 & Consumer Goods
 Analyst | Jefferies
 International

SPECIALITIES: Unique blend of
 strategy, marketing and finance skills,
 focussed on consumer goods





MARTIN GLENN
 Chairman Chapel
 Down Wines/
 Football Foundation
 | NED Froneri

SPECIALITIES: Enterprise Leadership
 | Transformation/brand development |
 ESG | Culture change | Not for profit





LORD MATTHEW J. SCHECKNER
 Global CEO

SPECIALITIES: Overseeing global business
 including our flagship Advertising Week
 events, thought leadership content, media
 including our podcast network and AWLEARN




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- [Marting Glenn](#)
- [Lord Matthew J. Scheckner](#)
- [Matthew Barwell](#)
- [Maurice Doyle](#)
- [Michael Inpong](#)
- [Mike Fairburn](#)
- [Sir Michael Perry GBE](#)



MATTHEW BARWELL
 Global CMO | Corporate Affairs | ESG | Innovation | Digital Transformation | FMCG Expert

SPECIALITIES: Strategic Brand Marketing | Creative | Innovation | Developed and Developing Markets | Digital Transformation | Sponsorship | Corporate Affairs | ESG | Sustainability | Team Development | M&A





MAURICE DOYLE
 Founder of Generous Spirits | N.E.D. | Coach | Drinks Business Advisor

SPECIALITIES: Delivering transformational growth in brands and businesses through championing people | Building and scaling premium beverage businesses | Coach/Mentor for C Suite Leaders, Leadership teams and entrepreneurs





MICHAEL INPONG
 CMO, Strategy director | NED | Trustee Women's sport trust

SPECIALITIES: End to end marketing, Strategy UK and international | Led business intelligence, governance, R&D and in-house studio | FMCG | Food | Sport | Beautycare | Well-being








MIKE FAIRBURN
 GM - Sony Music MENA | MD - SRMGX | VP Marketing Flash (Ethra)

SPECIALITIES: Strategic Planning | Marketing | Leadership | Commercial | Business Development





SIR MICHAEL PERRY GBE
 Global CEO | Chair | NED | Long retired

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N

- [Naomi Walkland](#)
- [Natalya Ratner](#)
- [Nick Smith](#)
- [Nicki Denholm](#)
- [Nicola Thomson](#)
- [Nigel Gilbert](#)
- [Nigel Vaz](#)
- [Nina Bibby](#)
- [Nishma Robb](#)



NAOMI WALKLAND
VP EMEA & APAC Marketing Director | Advisor | NED

SPECIALITIES: High-growth companies | Scale-up | Marketing | Tech | International Expansion





NATALYA RATNER
Marketing Director at Robotical | Board Advisor | Mentor

SPECIALITIES: Marketing Strategy | Digital | Growth | Brand Marketing | Performance Marketing | NED/Board Advisory | Mentoring





NICK SMITH
Partner | CMO | Entrepreneur | Founder | Mentor

SPECIALITIES: Founder of Manifesto Growth Architects - FT Award winning consultancy specialising in building customer propositions and experiences | Chair to a number of successful start-ups





NICKI DENHOLM
Founder and Executive Chair at Denholm Associates|Business Advisor| Author

SPECIALITIES: Hiring Marketing Talent | Entrepreneurship | Leadership | Managing Growth | Employer Branding | Talent Acquisition |Career Coaching and Mentoring.





NICOLA THOMSON
Global Marketing Capability Lead | Board Non-Exec Director| Public Speaker

SPECIALITIES: Capability| Strategy | Brand Planning | Marketing | Advertising | Global | Transformations | Creativity | Storytelling | Culture Change | Marketing Operations | Luxury | Brand Collaborations | Brand Experience | Board Engagement | People Development





NIGEL GILBERT
Board advisor| Marketing consultant | ex-CMO and Global adman

SPECIALITIES: Business and Brand strategy | Seasoned experience Marketing and Advertising - Board level experience in PLCs (UK and Global) | Client and Agency-side




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[Naomi Walkland](#)

[Natalya Ratner](#)

[Nick Smith](#)

[Nicki Denholm](#)

[Nicola Thomson](#)

[Nigel Gilbert](#)

[Nigel Vaz](#)

[Nina Bibby](#)

[Nishma Robb](#)



NIGEL VAZ

CEO – Publicis
Sapient | Executive
Committee Member
– Publicis Groupe

SPECIALITIES: Digital Business
Transformation | Leadership and Executive
Management | Business Strategy | Strategic
Consulting | Author of best-seller 'Digital
Business Transformation' (Wiley, 2021)



NINA BIBBY

SVP Consumer
Segment Marketing
| Verizon

SPECIALITIES: Commercial marketing
| Brand marketing | Marketing strategy,
planning and execution | P&L leadership |
Proposition development | Transformation/
change management | People leadership
and development | Plc Board NED



NISHMA ROBB

Senior Director
| Brand and
Reputation Marketing
| Google UK

SPECIALITIES: Creativity | Leadership | DEI |
Marketing | Storytelling | Events/Experiences



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P

- [Pamela Scobbie](#)
- [Patrick Barwise](#)
- [Paul Condron](#)
- [Paul Menzies](#)
- [Paul Phillips](#)
- [Pauline Lamb Aylesbury](#)
- [Pete Markey](#)
- [Pete Martin](#)
- [Phil Barden](#)
- [Phil Smith](#)



PAMELA SCOBBIE

CCO | Director

SPECIALITIES: Creative strategy | Public relations | Marketing | Purpose marketing | Social media | Digital PR content production | Equality, diversity and inclusion | Issue management | Ventures | Leadership



PATRICK BARWISE

Emeritus Professor, London Business School | Chairman, AMSR | Author

SPECIALITIES: Consumer and media audience research; brands; marketing strategy | leadership, and resource allocation; customer-focused innovation; broadcasting policy: <https://www.patrickbarwise.com/>



PAUL CONDRON

Global Brand Director | Business Ambassador | Mentor

SPECIALITIES: Leadership | Mentoring, International Marketing | Luxury Marketing | Brand Growth | Communications | Innovation | New Product Development | Brand Partnerships & Collaborations, e-Commerce



PAUL MENZIES

Brand Director – Beer Portfolio at C&C Group GB

SPECIALITIES: Brand and Marketing | Partnerships | FMCG | Leadership | Strengths based Coaching | Customer + Category Marketing | Field Sales



PAUL PHILLIPS

Managing Director | AAR

SPECIALITIES: Consulting brands to develop their agency partner eco-systems | Advising on commercial arrangements | Helping agencies to compete more effectively | I think I've got the best job in the world!



PAULINE LAMB AYLESBURY

Deputy Director Marketing | Insight | Brand Scotland & Internal Communications

SPECIALITIES: Insight-led marketing strategy | Creative campaigns | Behaviour change and public information marketing as a lever for positive change | Nation branding | Marketing leadership



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Pamela Scobbie
Patrick Barwise
Paul Condon
Paul Menzies
Paul Phillips
Pauline Lamb Aylesbury
Pete Markey
Pete Martin
Phil Barden
Phil Smith



PETE MARKEY

CMO roles at Boots, TSB, Aviva, Post Office and RSA

SPECIALITIES: Marketing & Brand | Data & Analytics | CRM & Loyalty | Digital | Planning | Strategy | Commercial Leadership | Coaching | Mentoring



PETE MARTIN

Content Strategy | Creative Strategy | Creative Direction | Agency Management | Brand Development

SPECIALITIES: Award-winning, effective solutions: Sustainability/ESG; B2B; B2C; Energy/Utilities; High-end Finance; Behaviour Change; Integrated Campaigns; Complex Products/Stakeholder Loops/Stakeholder Engagement



PHIL BARDEN

Managing Director DECODE | Ex CMO | Author | Speaker | Behavioural Science expert

SPECIALITIES: Marketing's about behaviour change. I combine brand management experience with behavioural science to drive brand growth via consulting, research, training and AI.



PHIL SMITH

Director General, ISBA | Managing Director Budgens Londis | Commercial Director, Camelot

SPECIALITIES: Brands | Strategy | Food manufacture and retail | Turnarounds | Transformation | Digital | Policy | Regulation



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R

- [Rachel Eyre](#)
- [Raoul Pinnell](#)
- [Raj Kumar](#)
- [Richard Marsham](#)
- [Rita Clifton CBE](#)
- [Rob Woodward](#)
- [Robert Moberly](#)
- [Rod Gillies](#)
- [Roisin Donnelly](#)
- [Rory Sutherland](#)
- [Ruth Rowan](#)
- [Ruth Saunders](#)



RACHEL EYRE

Chief Customer & Marketing Officer

SPECIALITIES: Customer service | Brand and product development | Marketing, price and promotions | Digital | Customer experience | Insight and PR.



RAOUL PINNELL

Chair MediServices Healthcare

SPECIALITIES: Experienced non-executive director in the health and care sector and the NHS | Strategy | Planning | Finance | Marketing



RAJ KUMAR

CMO | NED | Marketing | Brand | Digital | Customer | Mentor

SPECIALITIES: Growth | Transformation | Go-to market | Innovation | International marketing | Board engagement | Leadership | Mentoring | Performance



RICHARD MARSHAM

President | Chief Executive | NED | Chair | Private & Public sector experience

SPECIALITIES: Advertising | Marketing | Public and private sector | Digital marketing | Senior board experience | Working with private equity partners | NED and Chair experience for a variety of organisations



RITA CLIFTON CBE

Portfolio Chair and non-executive director | Deputy Chair at JLP

SPECIALITIES: Boards | Brand strategy | Business leadership | Sustainability | Keynote speaker | Business writer



ROB WOODWARD

Plc Chair | Plc CEO | Media & Technology | University Chair | Government roles

SPECIALITIES: Chair and former CEO focussed on media and technology | Turnaround specialist | Experienced at working at highest levels in Government | Passion for supporting young people as University Chair



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[Raoul Pinnell](#)
[Raj Kumar](#)
[Richard Marsham](#)
[Rita Clifton CBE](#)
[Rob Woodward](#)
[Robert Moberly](#)
[Rod Gillies](#)
[Roisin Donnelly](#)
[Rory Sutherland](#)
[Ruth Rowan](#)
[Ruth Saunders](#)



ROBERT MOBERLY

Joint founder/owner
Lewis Moberly (LM)
design consultancy

SPECIALITIES: Brand Strategy |
Design Strategy | Design Execution



ROD GILLIES

Head of Innovation
at Whyte & Mackay

SPECIALITIES: Innovation | Portfolio |
strategy | Brand marketing across different
drinks categories | Freelance LEGO
designer | Author | Puzzle creator



ROISIN DONNELLY

Portfolio NED |
Chair | Digital
and M&A Advisor
| Mentor |
Former CMO

S

PECIALITIES: Strategy | Global Brand
Building | Digital and ecommerce
| Media, Advertising | Business
Transformation | M&A | Coaching and
Mentoring | Diversity and Inclusion |
Organisation Culture and Purpose



RORY SUTHERLAND

Vice Chairman
and Founder of
the Behavioural
Practice at
Ogilvy UK

SPECIALITIES: Behavioural
Science in Marketing | Insight,
Creativity & General Mischief



RUTH ROWAN

Consulting Global
CMO | Interim | B2B,
Technology Industry
| International
Expansion | Storyteller

SPECIALITIES: B2B Marketing
Transformation | Building Teams | Demand
Generation at Scale | Complex Content
Strategy | M&A Integration | Brand &
Communications strategy | Proposition
Development | Client Centricity



RUTH SAUNDERS

Strategy Consultant
| Trainer | Speaker
| Coach

SPECIALITIES: Customer Growth: Where
to play, How to win | Brand: Portfolio
optimisation, Migration, Proposition
development | Marketing: Optimising
efficiency & effectiveness, Agency pitches



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- [Sara Bennison](#)
- [Sheila Hooper](#)
- [Shona McCarthy](#)
- [Simon Crunden](#)
- [Simon Gulliford](#)
- [Simon Michaelides](#)
- [Stephanie Brimacombe](#)
- [Stephen Maher](#)
- [Stephen Woodford](#)
- [Stephen Woodward](#)
- [Steve Radcliffe](#)
- [Sue Adkins](#)
- [Syl Saller CBE](#)



SANDY KENNEDY

CEO, Strategic Advisor to Government | NGOs | Scaling Companies | Columnist | Trustee

SPECIALITIES: Entrepreneurship | Scaleups | Startups | Ecosystem building | Venture capital | Public policy | Speaker and columnist on entrepreneurship, entrepreneurial leadership | Government policy



SARA BENNISON

Non-Executive Director | Board Advisor | Mentor

SPECIALITIES: Strategy | Brand | Marketing | Digital Transformation | Public Affairs | Internal Communications | Social Investment | ESG | Sponsorship



SHEILA HOOPER

Customer Marketing | Loyalty Director and expert

SPECIALITIES: Customer, comms and brand proposition design development and delivery | Cultural and digital transformation | Commercial growth through customer centricity and insight | Marketing, strategy | Multichannel | CRM | Loyalty



SHONA MCCARTHY

Chief Executive | Edinburgh Festival Fringe Society

SPECIALITIES: A passionate champion of inclusive arts and culture and an advocate of personal and collective creativity. Shona has led major events and arts projects for 30 years



SIMON CRUNDEN

CEO The Freethinking Group | Managing Director Republic of Media

SPECIALITIES: Media planning | Media buying | Digital media | Strategy | Business transformation | Market research | Data visualisation | Programmatic media | Leadership



SIMON GULLIFORD

Executive Chairman - Hendy Automotive Limited | NED Admiral Financial Services Ltd

SPECIALITIES: Business Turnaround | Business Start Up | Service Management



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- [Sara Bennison](#)
- [Sheila Hooper](#)
- [Shona McCarthy](#)
- [Simon Crunden](#)
- [Simon Gulliford](#)
- [Simon Michaelides](#)
- [Stephanie Brimacombe](#)
- [Steve Chalouma](#)
- [Stephen Maher](#)
- [Stephen Woodford](#)
- [Stephen Woodward](#)
- [Steve Radcliffe](#)
- [Sue Adkins](#)
- [Syl Saller CBE](#)



SIMON MICHAELIDES
C-Suite: Marketing, Innovation, Commercial & Transformation | NED | Trustee | Mentor


SPECIALITIES: FMCG | Management Consultancy | Broadcast & Digital Entertainment | Brand Building | Full Marcomms Mix | Organisational Transformation & Development | Commercial & Marketing Strategy | Innovation | Board level leadership | Engagement





STEPHANIE BRIMACOMBE
European CEO & Global CMO | VCCP & Managing Director | Chime

SPECIALITIES: Marketing | Advertising | PR | New Business | Communications | Leadership | Operations | Board engagement | Sports Sponsorship | Digital Transformation | Culture change


STEVE CHALLOUMA
Chief Marketing Officer | Nomad Foods

SPECIALITIES: General Management | Brand Building | Commercial Planning & Strategy | Innovation | FMCG | Revenue Growth Management | Pricing | M & A | Sustainability | Mentoring





STEPHEN MAHER
Chair/CEO MBAstack | Chair DMA | Ambassador The Marketing Society | FIPA

SPECIALITIES: Digital/social marketing | customer experience/CRM | Board leadership | NED Chair | Industry promotion/thought leadership | Chelsea FC | Fender Stratocasters | Beatles | Paul Weller | (My) neurodiverse children





STEPHEN WOODFORD
CEO, Advertising Association | Governor, Ravensbourne University | Trustee History of Advertising Trust

SPECIALITIES: Mentoring | Strategic advice for start-ups/scale ups | Sustainability in advertising





STEPHEN WOODWARD
Adviser | Investor | Non-Exec to Marketing | Financial Services | Tech companies

SPECIALITIES: Marketing | Marketing Services | Communications | Financial Services | Fundraising | M&A




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- [Simon Crunden](#)
- [Simon Gulliford](#)
- [Simon Michaelides](#)
- [Stephanie Brimacombe](#)
- [Steve Challouma](#)
- [Stephen Maher](#)
- [Stephen Woodford](#)
- [Stephen Woodward](#)
- [Steve Radcliffe](#)
- [Sue Adkins](#)
- [Syl Saller CBE](#)



STEVE RADCLIFFE

Leadership expert

SPECIALITIES: Creator of Future - Engage - Deliver, the framework for the Society's leadership programme, and used by 500,000 folk in organisations of every kind



SUE ADKINS

Founder of The Collaborative Action Network/ International Director Corporate Responsibility

SPECIALITIES: Strategy development | Board engagement | ESG | Employee engagement | Corporate responsibility | Risk Management | Marketing | Cause related marketing | NGO | Partnerships | Connector



SYL SALLER CBE

Executive Coach | Board Member | President Marketing Society

SPECIALITIES: Executive Coaching | Leadership | Marketing | Co-Founder The Marketing Leadership Masterclass



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- [Tamara Littleton](#)
- [Tamara Strauss](#)
- [Tess Alps](#)
- [Thomas Barta](#)
- [Thomas Delabriere](#)
- [Tim Ambler](#)
- [Tony Scouller](#)



TAMARA LITTLETON

Founder and CEO of The Social Element | Co-Founder of Polpeo | Speaker | Crisis and leadership trainer

SPECIALITIES: Inclusive leadership | Social media strategy, content and communications delivery at scale for brands | Crisis management and preparation | Remote first working | Company culture | LGBTQ+ industry champion



TAMARA STRAUSS

Global Customer Director

SPECIALITIES: Brand marketing | Product development | 121 marketing | B2B marketing



TESS ALPS

NED Channel 4 | Previously Chair Thinkbox & PHD | ITV Sales Director

{SPECIALITIES: Media planning TV and video | Trade Body Marketing | Media research | advertising regulation



THOMAS BARTA

Keynote speaking, marketing leadership masterclass, marketing strategy, c-suite strategy, leadership strategy

SPECIALITIES: Marketing leadership keynotes



THOMAS DELABRIERE

Global CMO | General Manager | CEO

SPECIALITIES: Doing business in Asia, the Middle-East, Western Markets | Marketing (all aspects), General Management | Business turnaround and transformation | Change Management



TIM AMBLER

Previous; Joint MD of IDV & Senior Fellow (Marketing) London Business School | Current; Senior Fellow, Adam Smith Institute

SPECIALITIES: Relationship marketing | Marketing metrics and performance evaluation | Brand equity | How advertising works | Iconoclasm



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[Tamara Strauss](#)

[Tess Alps](#)

[Thomas Barta](#)

[Thomas Delabriere](#)

[Tim Ambler](#)

[Tony Scouller](#)



TONY SCOULLER

JWT London USA
Venezuela | MKD
and MD Diageo |
UK Consultant |
Writer | Non exec D

SPECIALITIES: Marketing | Advertising | Liquor



 Represents an Honorary fellow

V

Vicky Bullen



VICKY BULLEN

CEO Coley Porter
Bell | Ogilvy UK
board | Director DBA

SPECIALITIES: Brand Strategy including
purpose, architecture | Immersive Branding
| Brand guidance and governance |
Employee engagement | Leadership



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W

Wendy Walker
Will Whitehorn



WENDY WALKER

SVP & Chief Marketing Officer | Non-Executive Director | Global Creative Leader | KeyNote Speaker

SPECIALITIES: Creative Leadership | B2B | B2C | Brand Strategy & Development | Planning | Strategy | Value Creation | Customer Experience | Data & Analytics, CRM & Loyalty | Digital | Diveristy & Inclusion | Coaching & Mentoring Board Engagements.



WILL WHITEHORN

Chair | NED | Marketing | Branding | Corporate Finance | Innovation | Business Planning

SPECIALITIES: Space investment | Space satellites | Renewable energy | Entertainment | IT software | Government industry bodies | Innovation | Climate change



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