

DISCOVERY SESSIONS

THE SITUATION

One of the main concerns for marketers is keeping pace with digital technology. Marketing Society Members recognise that technology and innovation within marketing can help provide a competitive advantage.

However the reality is that keeping pace with the cutting edge of advertising and marketing technology is difficult to do.

The marketplace is noisy and difficult to navigate. Often marketers are time and resource poor. Making time to be inspired is rare.

This results in businesses and brands relying on the same technologies, thus minimising competitive advantage and losing sight of what is possible.

It is important - but difficult - to keep at the cutting edge of adtech/martech

THE SOLUTION

We have partnered with Alchemy Network, who run the UK's largest Marketing Innovation Programme, to extend their service to Marketing Society Members.

Alchemy Network identify, curate, and showcase, the most exciting technologies across this marketplace.

The 'Discovery Sessions' are bespoke to your business, and are designed to provide practical innovation, educate, and inspire marketing teams.

The best technologies, curated & showcased, bespoke for you

GET INVOLVED

Free of charge!!

Provide a brief / interest area here: [Jotform](#)

Or...

No need to prepare anything - just be inspired!

If you enjoy it, you can request 1 x hour, every three months, on Zoom/Teams.

Don't miss out
[Sign-up/find-out more](#)
It is free!