



SCOTLAND

MEMBERSHIP AND PROGRAMME 2021



www.marketingsociety.com

OUR GLOBAL HUBS



NEW YORK



SCOTLAND



ENGLAND



UAE



INDIA



HONG KONG



SINGAPORE

OUR MISSION

To inspire, accelerate and unite the marketing leaders of today and tomorrow helping them to **do well** in their careers, **do good** in their organisations and **feel good** about our profession and our community.



GLOBAL VISION

To be the leading global community of the world's smartest marketers raising the quality and importance of our profession and our impact on business, the economy and in society.



LOCAL VISION

to build a vibrant marketing community renowned for enlightened thinking, innovation and creativity.

MSS OBJECTIVES

1. TO INCREASE MEMBERSHIP WHILST BEING BOTH INCLUSIVE AND INSPIRATIONAL
2. PROMOTE THE VALUE OF MARKETING - FROM THE CLASSROOM TO THE BOARDROOM
3. PROMOTE SCOTLAND AS A GREAT PLACE TO STUDY, WORK & INVEST IN MARKETING TALENT

ADVISORY BOARD

- The Marketing Society Scotland Advisory Board is selected to reflect a wide range of industry sectors and marketing disciplines in our membership and to promote greater diversity in our profession.
- New Advisory Board members are welcomed each year and serve for 2 years to ensure new and fresh thinking to our strategy and plans as well as providing specific input to our 6 clusters.
- Our Chair serves 2 years after having also served 2 years as Vice Chair.

MARKETING & MEMBERSHIP

Graeme Atha, The Marketing Society (Cluster Chair)
Derek Hemphill, Royal Bank of Scotland
Natalie Burns, Barclays
Leigh Dobson, Leith
Natalya Ratner, Robotical
Mhairi MacLeod, Lux Food & Drink

EDUCATION & EMPOWERMENT

Rod Gillies, The Borders Distillery (AB Vice Chair/
Cluster Chair)
Vicki Miller, VisitScotland
Maddy Sim, Dentsu Aegis
David Craik, Bright Signals
Cara Chambers, International Beverages

PROMOTION & PARTNERSHIPS

Jane Strachan, PUNK (Cluster Chair)
Lisl Macdonald, Spring & Atlas
Joanne Lynn/Elise MacDonald, Lux Events
Emma Pollock, Smarts
Simon Crunden, Republic of Media
Morna McLelland, Stripe
Alasdair Wallace, Material
Annabel Leckenby, ScotRail

ADVISORY BOARD

EQUALITY, DIVERSITY & INCLUSION

Fiona Burton, Leith (AB Chair/Cluster Chair)
Ian Greenhill, Studio Something
Barrington Reeves, TooGallus
Tushar Kaul, Bella and Duke
Simon Watson, Republic of Media
Aarti Joshi, DF Concerts

CLIMATE CHANGE CLUSTER

Marina Maciver, Scottish Enterprise (cluster co-lead)
Adam Bell, Moment (cluster co-lead)
Kieran Healey-Ryder, Whyte & Mackay
Gill Petrie, STV
Paul Menzies, Tennent's
Alasdair Wallace, Material
Claire Prentice, Scottish Government
George Kyle, C&C Group
Siobhan Rieley, VisitScotland
Sarah Graham, Edrington
Elizabeth McMillan, Edrington
Victoria Thomson, Volvo
Hayley Whyte, Accenture
Melissa Dunbar, NatWest Group

FUTURE LEADER ADVISORY GROUP

Naomi McCann, Seafish (FLAG Chair)
Kirsty Chalmers, Genius (FLAG Vice Chair)
Claire Mathieson, Republic of Media
Mamta Kakaiya, John Doe Group
Jaimie Anderson, Whyte & Mackay
David Cotter, Edrington Beam Suntory
Ana Castenada, The Union
Thomas Cheeseman, ICAS
Colette Sullivan, Radisson RED
Siobhan Rieley, VisitScotland
Liam Hall, The Lane Agency
Christina Giannakou, Always Be Content
Kelly Ling, Dentsu Aegis
Liah Moss, Whitespace
Melissa Hodgson, Lux Events

MEMBERSHIP



MEMBERSHIP

THE BENEFITS



COMMUNITY

Connections and conversations with a global network of smart marketers.



INSPIRATION

World class events, awards, speakers and content.



ACCELERATION

We open doors and open minds giving our members the tools and influence to go further and faster.

MEMBERSHIP LEVELS



In first 3 years in our profession with an inclusive approach to attracting people from all backgrounds to our industry.



At least 3 years experience with aspiration to lead.



At least 5 years experience and in a leadership role.

CORPORATE MEMBERS / BUSINESS TEAMS

Available to organisations with 5+ individual members looking to recognise, reward and develop marketing talent. Event, training and development packages available to add even more value.

INTERNATIONAL MEMBERSHIP

Available to members currently based overseas.

KEY PERFORMANCE INDICATORS

From our Annual Membership Survey

80%

inspired by our vision

84%

regularly read our comms

94%

would recommend membership

NEW INITIATIVES FOR 2021

EQUALITY, DIVERSITY & INCLUSION TASKFORCE (EDIT)

In association with Channel 4.

The Marketing Society is committed to empowering a community that supports equality, diversity and inclusion. We are working to become more diverse and inclusive in our programme and to be leaders of change in the industry. Here are some of our EDI initiatives:

- Pledge – covering all areas of equality, diversity and inclusion as well as our position on ethical and environmental issues.
- Our Champions of Equality, Diversity and Inclusion Star Award.
- EDI judging criteria in the Star Agency and Star Marketing Team of the Year Awards as well as the Employer Brands of the Year Awards.
- Pioneering Spirit Awards judging sessions using award winning case studies from across the world that promote equality, diversity and inclusion.
- Future Leaders brief to encourage people of all backgrounds to consider a career in marketing.
- Aspiring Creative Star Award brief using statues, street names and public buildings associated with slavery and racism as a platform to promote create greater awareness and intolerance.
- Development of a brief to highlight the issues and opportunities for people with disabilities in our industry.

CLIMATE CHANGE CLUSTER

A new Advisory Board Cluster has been developed to ensure The Marketing Society Scotland makes the most of COP26 being hosted in Glasgow this year and builds a long-term commitment to addressing climate change matters. This includes:

- Promoting member, partner and industry initiatives in the Climate Change section of our SOS weekly emails.
- Developing a Climate Change event programme across the year.
- Recognising and rewarding inspiring case studies with our awards programmes.

MARKETING ON TAP

Developed by the Promotions & Partnerships Cluster, our seven-week Marketing on Tap campaign aimed to support pubs, bars and restaurants across Scotland as they started to reopen after lockdown. We produced downloadable how to guides and hosted drop in advice sessions every Monday spanning brand building, social media, PR, influencer engagement and digital marketing.

We had 100 people sign up to the advice sessions, 600 downloads of the how to guides and over 70,000 impressions on social media. The Big Fat Marketing Pub Quiz of the Year we have planned at Amplify this year will also help raise money for UK charity Hospitality Action.

FLAGSHIP EVENTS





DIGITAL DAY



ABOUT

2021 HEADLINE SPONSORS

REPUBLIC OF MEDIA



SUPPORTERS



21 APRIL
DIGITAL DAY
NOW

22 APRIL
DIGITAL DAY
NEXT

- A virtual event split into 2 days dedicated to all things digital:

Digital Day Now
Digital Day Next

- Inspiring speakers and thought-provoking topics including:

Digital business transformation with Nigel Vaz, author and CEO of Publicis Sapient
Brand Suitability with the NFL
The Power of Purpose with Headspace VP of Marketing
Decoding Decisions: The Messy Middle with Google
The Death of the Cookie with MiQ
Influencer 101 with Charlotte Williams

STAR AWARDS



ABOUT

STRATEGIC PARTNERS



- Recognising and rewarding marketing excellence
 - across six categories: Development, Strategic, Communication, Sector, Chairman's and Champions
- All members are invited to score entries online with
 - Leader level members participating in panels that decide the shortlists and winners
- Over 100 judges sitting on 20 different panels
 -
- Over 500 guests attended the live streamed event in
 - Guest Zoom Rooms across the country - meeting old friends and new contacts in the Entertainment Room whilst enjoying some magic, comedy and a special music performance.



AMPLIFY MARKETING FESTIVAL



ABOUT

SPONSORS

CARAT

Ogilvy

4i SALES

- Inspiring speakers, passionate debate and friendly competition celebrating creativity and making connections
- The Ogilvy Lecture – introduced by Rory Sutherland and to be delivered by Allan Scott (bottom left) before a live Q & A session with Sophie Devonshire.
 - Clients vs Agencies Creative Challenge (Wed 25 August)
 - The Big Fat Marketing Pub Quiz (Fri 27 August)
- Fringe events - Climate Change Cluster and a Future Leaders debating masterclass with Debate Mate

See recording of Amplify 2020 - including the Ogilvy Lecture with Mark Ritson and Rory Sutherland - [here](#)

ST ANDREW'S DAY CELEBRATION



ABOUT

SPONSORS



ST ANDREW'S DAY ... DINNER ...

- End of year celebration
- Keynote speaker and Entertainment
- Fellows & Honorary Fellows Announcements
- Employer Brand of the Year Awards

See recording of the 2020 event [here](#)



EMPOWERING DEVELOPMENT PROGRAMME



EMPOWERING DEVELOPMENT EVENTS

DEVELOPMENT EVENTS ARE
FREE TO MEMBERS WHO ALSO
GET PRIORITY BOOKING

FUTURE LEADERS



ABOUT

A programme of events free to members aspiring to senior roles featuring guest speakers discussing their career path and their own areas of expertise as well as personal insights on leadership.

2021 SPEAKERS



FIONA BURTON
Leith



ROD GILLIES
The Borders
Distillery



KELI MITCHELL
Frame

INSPIRING MINDS



ABOUT

This programme of events free to members featuring inspiring speakers on a wide range of key industry topics.

2021 TOPICS

The Art of Storytelling
Digital transformation
Leading with purpose

SPONSORED BY



EMPOWERING DEVELOPMENT EVENTS

DEVELOPMENT EVENTS ARE
FREE TO MEMBERS WHO ALSO
GET PRIORITY BOOKING

TRENDSPOTTING



ABOUT

These events are hosted by leading agencies and have been developed to explore and discuss new trends, tools and techniques.

2021 HOSTS

REPUBLIC OF MEDIA



INDUSTRY INSIGHTS



ABOUT

These events are hosted by leading companies and have been developed to provide members and guests with insights into different industry sectors, organisations and specific projects.

PREVIOUS HOSTS

EDRINGTON - Beam SUNTORY



#SCOTLAND|SNOW

SPONSORED BY



TRAINING AND DEVELOPMENT PROGRAMMES

ACCELERATE



Our accelerated learning programme is dedicated to empowering marketers' development to grow their career, their brands and their people.

Delivered and created by marketers for marketers, our unique position at the heart of the marketing industry means we know what makes the difference.

Interactive, engaging content to coach deeper thinking on how to pivot, adapt and fast track growth-driving strategies, all while helping to accelerate your career.

We have targeted programmes for:
Individuals - who want to accelerate their careers
Teams - who want to go further faster together

This includes: **Learning Labs, Marketing Leaders' Masterclass, Marketing Leaders' Programme (MLP), Insiders' Programme and BeingBold Workshops.**



MARKETING LEADERS' PROGRAMME

The Marketing Society, together with Accenture Interactive, has developed the Marketing Leaders Programme (MLP) as a unique development experience for high potential marketers who are preparing for senior leadership roles. To support the development of great marketing leaders, globally.

Established in 2004, the programme blends both marketing and people leadership skill development. It is delivered by eminent industry leaders and leadership experts and is designed to help shape the great global marketing leaders of tomorrow.

We have coached over 300 promising senior marketers over the last decade from Aviva, Bacardi, Barclays and Royal Sun Alliance to Costa, Weetabix, British Gas, Paddy Power, Tesco, and Unilever.

Full details can be found on our dedicated [website](#).

DIGITAL IQ MEASUREMENT AND SKILLS ASSESSMENT



Working in partnership with Andragogy, members are invited to assess their skills using a Digital IQ test which will help identify specific training needs and a programme tailored to the requirements.

EXCLUSIVE EVENTS

PIONEERING SPIRIT AWARDS



**PIONEERING
SPIRIT AWARDS**

SPONSORED BY
DenholmAssociates

SPONSORED BY

ABOUT

Senior members are invited to judge award winning and inspiring marketing case studies from across the world. See details and the selected campaigns from over the last 10 years [here](#).

SPONSORED BY

DenholmAssociates

GOLD

2021 FINALISTS



A World Without Borders -
Aeromexico, Mexico

SILVER



#NoConditionsApply - Times
of India, India

BRONZE



Sensorial Tours -
Ministerio de Turismo,
Ecuador

ACCESS TO GLOBAL EVENTS

As part of a global network we are able to offer our members more access to online events from our hubs in London, New York, Hong Kong, Dubai and Singapore.

Members can join in to be inspired by our world-class speakers and pose questions to join the conversation.

Check the website for more confirmed dates:

www.marketingsociety.com/events



Throughout the year members can access regular webinars from The Marketing Society global hubs featuring leading speakers on key subjects.

Themes and subjects include:



LONDON FLAGSHIP EVENTS

CHANGEMAKERS UNITE: CONFERENCE



WHERE & WHEN

10 November
Hybrid event: in person (London) and virtually

ABOUT

Our Conference 2021 is “Changemakers Unite”. We believe great marketing leaders can drive the consumer confidence and commercial recovery we all need.

We will be inviting role models from across the global to speak including successful entrepreneurs, outstanding leaders, change makers and visionaries. In a fast-moving world we all need to take the time to listen and learn from other change makers.

A NIGHT OF CELEBRATIONS, CONNECTIONS & CELEBRATIONS



WHERE & WHEN

Late November
To be confirmed

ABOUT

Last year’s virtual Evening of Celebrations, Connections and Conversations brought together members to celebrate getting through 2020.

Hosted by comedian Suzi Ruffell, guests voted for their Brand of the Year (Brewdog) and were entertained by hip hop musical comedian Abandoman.

THE MARKETING SOCIETY AWARDS



WHERE & WHEN

Wednesday 7 July 2021
Bespoke Festival Venue at The Old Truman Brewery,
London

ABOUT

Our London awards have been an institution since 1985 – establishing their reputation as the UK’s leading marketing awards.

2020 WINNERS

- GRAND PRIX**
Guinness Clear (AMV BBD0)
- MOST INSPIRATIONAL STORY**
ITV // Stroke Association
- BRAVEST TEAM**
Nationwide
- ONE TO WATCH**
Sebastian Kroth, Brand Director:
Western Europe at the Coca-Cola
Company
- BRAVEST MARKETING LEADER**
Sara Bennison, CMO at Nationwide



OTHER BENEFITS



ONLINE INSPIRATION

Exclusive password protected content for members only

Over 500 videos to inspire and educate

40 regular bloggers that provoke, question and outline trends

Podcast channel hosting lively interviews on hot topics

Opportunities for members to become thought leaders and raise their profile

BLOGS & THINK PIECES

AWARD CASE STUDIES

EVENT DETAILS & BOOKINGS

PUBLICATIONS



COFFEE HOUSE ON GUILD

Providing connections and conversations with members from across the world

VIDEOS & EVENT RECORDINGS

PODCAST & INTERVIEWS

MEMBERSHIP DETAILS

SOCIAL MEDIA



@marketingsocscot
5600

@themarketingsoc
37.5k



The Marketing
Society Scotland
4500

The Marketing
Society
27.5k



2300



4000

COMMUNICATIONS

WHAT'S GOING ON (WGO)

WGO is our weekly email that goes out on Mondays and provides updates on our event programme and new initiatives.

We also highlight events and programmes being developed in London and our other global hubs.

Any other updates from our HQ are sent out on Fridays.

GLOBAL

EMPOWER

Quarterly Journal with stimulating content by leading thinkers across the world.

THE EDIT

A monthly update on events and initiatives across our 6 global hubs.

SUPPORTING OUR SOCIETY (SOS)

SOS – is a weekly email which we send out on Wednesdays and was developed at the start of the covid-19 pandemic to provide additional support to our members.

CONNECTIONS

Showcasing news and work from our members as well as highlight new corporate members and partners.

CONTENT

Sharing anything that could be useful or stimulating to other members from blogs, reviews and inspiring case studies.

COMMUNITY

Supporting partner events, new initiatives and job market opportunities.

Introduced in May 2021

CLIMATE CHANGE

Sharing information and initiatives in our industry from our members and partners.

Please send any SOS content to joanne@luxevents.co.uk

MENTORING PROGRAMME

- Open and FREE to all members both as mentor & mentee
- Suggested commitment of 4 meetings per year
- Independent and confidential advice and guidance
- Young Mentor and Peer to Peer connections available



IAN MCATEER
Chair
The Union



ANNA VAUGHAN
Brand Strategy Lead
Coutts, NatWest Group



CARA CHAMBERS
Marketing Director
International Beverages



ROD GILLIES
Head of Marketing
The Borders Distillery

STUDENT MARKETING SOCIETIES

Promoting the marketing profession and introducing students to our industry.

**Now established in 10
universities across
Scotland***



**Each SMS has a team of
Marketing Society mentors
to including Leaders,
Future Leaders &
Academics**

*Edinburgh, Edinburgh Napier, QMU, Glasgow, Glasgow Caledonian, Stirling, Dundee, Robert Gordon, Heriot-Watt and Strathclyde.

JOIN UP. JOIN IN.



CORPORATE MEMBERS / BUSINESS TEAMS

GLOBAL

(selection of clients)

- AMAZON
- AVVIA
- BLOOMBERG
- BT
- COCA COLA
- DIAGEO
- EBAY
- HSBC
- IBM
- ITV
- JOHN LEWIS & PARTNERS
- LINKEDIN
- MCDONALDS
- MICROSOFT
- MULLER
- M&S
- PAYPAL
- PIZZA HUT
- SALESFORCE
- SNAPCHAT
- TIK TOK
- TUI
- THE ECONOMIST
- UNILEVER
- VISA

SCOTLAND

- 3X1
- AEGON ASSET MANAGEMENT
- ALWAYS BE CONTENT
- BARCLAYS
- BAXTERS
- BEAM SUNTORY
- BIG PARTNERSHIP
- CALMAC FERRIES
- CARAT / DENTSU AEGIS EDINBURGH
- CHANNEL 4
- CHARLOTTE STREET PARTNERS
- DC THOMSON MEDIA
- DENHOLM ASSOCIATES
- DEXCOM
- DIAGEO
- DIGITAS
- DYNAM
- EDINBURGH NAPIER UNIVERSITY
- EDRINGTON
- EDRINGTON-BEAM SUNTORY UK
- FOOD STANDARDS SCOTLAND
- FRAME
- FRONT PAGE
- GLENMORANGIE
- GOLDEN CHARTER
- GRAYLING
- GUY & CO
- HERIOT-WATT UNIVERSITY
- HISTORIC ENVIRONMENT SCOTLAND
- IAN MACLEOD DISTILLERS
- ICAS
- INNIS & GUNN
- INTERNATIONAL BEVERAGES
- JOHN DOE GROUP
- LUX EVENTS
- MACDONALD HOTELS & RESORTS
- MADEBRAVE
- MATERIAL
- MEDIACOM
- MOMENT
- MUCKLE MEDIA
- MULTIPLY
- NATIONAL TRUST FOR SCOTLAND
- NEWS INTERNATIONAL SCOTLAND
- PEOPLE'S POSTCODE LOTTERY
- REACH (SCOTLAND)
- REPUBLIC OF MEDIA
- ROYAL BANK OF SCOTLAND
- ROYAL LONDON
- SCOTLAND FOOD & DRINK
- SAINSBURY'S BANK
- SCOTRAIL
- SCOTTISH ENTERPRISE
- SCOTTISH GOVERNMENT
- SEAFISH
- SKILLS DEVELOPMENT SCOTLAND
- SKY MEDIA
- SPEY
- SQA
- SSE
- STRIPE
- STUDIO SOMETHING
- STV
- TENNENT'S
- TESCO BANK
- THE GATE
- THE LANE AGENCY
- THE LEITH AGENCY
- THE R&A
- THE ROYAL EDINBURGH MILITARY TATTOO
- THE UNION
- UNION DIRECT
- UNIVERSITY OF EDINBURGH
- UNIVERSITY OF GLASGOW
- VELUX
- VISITSCOTLAND
- VOLVO
- WEAVE
- WEBER SHANDWICK
- WHITESPACE
- WHYTE & MACKAY
- ZERO WASTE SCOTLAND

MEMBERSHIP COSTS



FIRST ROLE

Less than 3 years' experience

£180 + VAT

No enrolment fee



FUTURE LEADER

At least 3 years' experience

£245 + VAT

£75 enrolment fee



LEADER

At least 5 years' experience at managerial level

£395 + VAT

£175 enrolment fee



CORPORATE / BUSINESS TEAMS

Bespoke packages available to connect your team

£POA

MEMBER GET MEMBER

Members who nominate potential new members will receive the following John Lewis & Partners gift vouchers as an incentive

FIRST ROLE OR FUTURE LEADER - £25

LEADERS - £50

CORPORATE / BUSINESS TEAMS - £100

10 WAYS TO GET INVOLVED

Our number one objective is to ensure that our members are fully engaged and enjoying the benefits of being part of our vibrant community.

1. JOIN UP AND JOIN IN

2. ATTEND EVENTS

3. SPEAKER AND TOPIC RECOMMENDATIONS

4. BOOK AND EVENT REVIEWS

5. SHARE CONTENT AND WRITE BLOGS

6. JOIN OUR MENTORING PROGRAMME

7. ENTER THE STAR AWARDS

8. REGISTER AS A JUDGE

9. ENGAGE WITH OUR SOCIAL MEDIA CHANNELS

10. SUPPORT NEW INITIATIVES E.G. EQUALITY, DIVERSITY & INCLUSION, CLIMATE CHANGE

2021 EVENT CALENDAR

JANUARY

Thursday 14 January - Star Awards Showcase
Friday 15 January - Future Leaders #1

FEBRUARY

Tuesday 9 February – Siegel + Gale Purpose Event
Monday 15 February - Star Awards Entry Deadline
Monday 15 February – Andragogy partnership launch event
Tuesday 23 February - PSA Judging #1

MARCH

Wednesday 10 March - Student Marketing Society Gathering
Wednesday 17 March – Inspiring Women in Business, Management Today Conference
Wednesday 17 March - The Uplifters Series: How to achieve big bold goals by being more human
Thursday 18 March - Star Marketing Student Apprentice Day
Wednesday 24 March - Annual Lecture with Gary Coombe
Wed 24 & Thu 25 March - Star Awards Judging [1st stage]
Wednesday 31 March - A Global Conversation: Is marketing sexist?

APRIL

Wednesday 14 April - Inspiring Minds #1 - The Art of Storytelling
Tuesday 20 April - The Uplifters series: 5 skills to succeed with Helen Tupper
Tuesday 20 April - Accelerate: masterclass - behavioural science
Wednesday 21 April - Digital Day Now
Thursday 22 April – Digital Day Next

MAY

Tuesday 4 May – Star Awards judging (2nd stage)
Tuesday 4 May - Future Leaders #2
Wednesday 19 May - The Uplifters Series: Have You Got The Courage To Create A Better Future?
Wednesday 26 May - PSA Judging #2

JUNE

Thursday 17 June – Star Awards
Tuesday 22 June - Inspiring Minds #2 - Digital Transformation

JULY

Wednesday 7 July - The Marketing Society Awards, London
Thursday 15 July - Meet the Leaders: Mastercard's Raja Rajamannar
Thursday 15 July - The Readiness Room: Virtual Crisis Simulation
Tuesday 20 July - Accelerate Learning Lab: Growth Mindset
Wednesday 28 July - A Global Conversation: Disability Inclusion and Advocacy

AUGUST

Tuesday 3 August - Future Leaders #3 Keli Mitchell
Mon 23 / Wed 25 / Fri 27 August – Amplify Marketing Festival

SEPTEMBER

Thursday 9 September - Fellows Dinner
Thursday 9 September - Marketing The Renaissance: How Do We Lead The Recovery?
Wednesday 15 September - The Marketing Industry Sprintathon in aid of Stand Up to Cancer – London
Friday 17 September – MSS Golf Day
Tuesday 21 September - Accelerate Learning Lab: Personal Branding
Wednesday 22 September - Inspiring Minds #3 - The Power of Purpose
Thursday 30 September – Trendspotting with Republic of Media

OCTOBER

Tuesday 5 October – PSA Judging #3
Wednesday 6 October - Under The Spotlight With Julia Goldin, Lego Group - London
Tuesday 12 October - Future Leaders #4
Wednesday 20 October – The Marketing Society AGM
Thursday 21 October - Industry Insights

NOVEMBER

Wednesday 3 November - Inspiring Minds #4
Wednesday 10 October – Changemakers Unite: Annual Conference, London (and virtual)
Thursday 11 November – Trendspotting with MadeBrave
Tuesday 16 November – PSA Judging #4
Thursday 25 November – St Andrew's Day Dinner - Edinburgh
An Evening of Connections, Conversations & Connections - London

DECEMBER

Thursday 2 December - Industry Insights
Thursday 9 December – Christmas Drinks

NOTES
Events are all virtual unless a location is specified
Dates are subject to change
Keep an eye on our website and weekly emails

2019 ROUND UP





THANK YOU

GET IN TOUCH:

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